

# Deutsche Schweiz (24h, Montag - Sonntag)

## 2. Semester 2019

## 1. Semester 2020

## 2. Semester 2020

Sender	NR-%	VI	95% NR-% <sup>1)</sup>	NR-T	NH	NT	MA	NR-%	VI	95% NR-% <sup>1)</sup>	NR-T	NH	NT	MA	NR-%	VI	95% NR-% <sup>1)</sup>	NR-T	NH	NT	MA
<b>Total Radio</b>	81.15	[80.57 - 81.72]	4'088.31	117.16	95.07	100.00		79.42	[78.82 - 80.02]	4'029.82	123.84	98.35	100.00		79.49 °	[78.90 - 80.08]	4'033.28	122.81	97.62	100.00	
<b>Radiogruppen</b>																					
Total SRG SSR	55.10	[54.28 - 55.91]	2'775.81	104.16	57.39	60.36		53.74	[52.90 - 54.58]	2'726.67	113.37	60.92	61.94		53.51 °	[52.68 - 54.33]	2'714.99	109.51	58.60	60.03	
Private CH	50.50	[49.66 - 51.34]	2'544.22	68.18	34.43	36.21		47.70	[46.85 - 48.54]	2'420.20	72.08	34.38	34.96		48.66 °	[47.83 - 49.49]	2'468.89	73.08	35.56	36.43	
Ausland	8.28	[7.83 - 8.72]	416.97	39.38	3.26	3.43		7.42	[7.01 - 7.83]	376.53	41.11	3.05	3.10		8.00	[7.56 - 8.43]	405.74	43.28	3.46	3.55	
<b>SRG SSR</b>																					
Total SRF	48.52	[47.65 - 49.40]	2'444.72	105.28	51.09	53.73		48.36	[47.48 - 49.24]	2'453.71	113.32	54.80	55.72		47.74	[46.87 - 48.61]	2'422.21	110.23	52.62	53.91	
SRF 1	26.51	[25.70 - 27.33]	1'335.74	101.07	26.80	28.18		25.74	[24.92 - 26.55]	1'305.90	109.57	28.20	28.67		25.94	[25.13 - 26.75]	1'316.22	106.48	27.62	28.30	
SRF 2 Kultur	3.84	[3.46 - 4.21]	193.29	73.75	2.83	2.98		3.84	[3.46 - 4.22]	194.97	75.19	2.89	2.94		3.60	[3.23 - 3.96]	182.53	77.79	2.80	2.87	
SRF 3	21.56	[20.84 - 22.27]	1'086.09	63.45	13.68	14.39		21.38	[20.66 - 22.10]	1'084.74	69.07	14.77	15.01		21.08	[20.37 - 21.79]	1'069.61	66.44	14.01	14.35	
SRF 4 News	2.35	[2.10 - 2.59]	118.20	32.76	0.77	0.81		2.93	[2.65 - 3.21]	148.58	35.24	1.03	1.05		3.08 °	[2.78 - 3.38]	156.32	37.50	1.16	1.18	
SRF Musikwelle	6.21	[5.72 - 6.70]	312.70	109.99	6.83	7.18		6.30	[5.79 - 6.80]	319.62	124.09	7.82	7.95		5.88	[5.39 - 6.36]	298.16	118.31	6.95	7.12	
SRF Virus	0.58	[0.48 - 0.68]	29.29	32.41	0.19	0.20		0.47	[0.40 - 0.55]	24.04	19.72	0.09	0.09		0.47 °	[0.39 - 0.55]	23.74	19.14	0.09	0.09	
Radio Rumantsch	0.56	[0.45 - 0.67]	28.11	69.15	0.39	0.41		0.49	[0.39 - 0.59]	24.82	74.00	0.36	0.37		0.55	[0.44 - 0.65]	27.70	76.58	0.42	0.43	
Total SSAT	12.48	[12.01 - 12.95]	628.69	41.56	5.19	5.45		10.18	[9.72 - 10.64]	516.41	48.58	4.94	5.03		10.71 °	[10.26 - 11.15]	543.28	44.49	4.76	4.88	
Radio Swiss Jazz	0.85	[0.70 - 1.00]	42.75	64.62	0.55	0.58		0.79	[0.65 - 0.92]	39.93	52.44	0.41	0.42		0.76	[0.62 - 0.90]	38.50	42.44	0.32	0.33	
Radio Swiss Pop	10.34	[9.94 - 10.74]	520.95	32.94	3.41	3.58		7.86	[7.48 - 8.24]	398.80	37.89	2.98	3.03		8.60 °	[8.22 - 8.98]	436.44	37.58	3.23	3.31	
Radio Swiss Classic	1.72	[1.47 - 1.97]	86.51	71.74	1.23	1.30		1.90	[1.64 - 2.17]	96.63	81.55	1.55	1.58		1.72	[1.47 - 1.97]	87.39	70.24	1.21	1.24	
andere SRG SSR	1.97	[1.76 - 2.18]	99.18	36.88	0.73	0.76		1.89	[1.69 - 2.09]	96.01	43.15	0.82	0.83		2.05	[1.84 - 2.27]	104.19	38.57	0.79	0.81	
<b>Privatradios</b>																					
Radio 24	5.13	[4.72 - 5.54]	258.46	53.16	2.73	2.87		4.66	[4.27 - 5.05]	236.39	55.34	2.58	2.62		4.78	[4.39 - 5.17]	242.44	55.66	2.66	2.72	
Pilatus	4.91	[4.57 - 5.26]	247.53	57.12	2.81	2.95		4.61	[4.28 - 4.93]	233.86	57.79	2.66	2.71		4.72	[4.38 - 5.05]	239.31	59.66	2.81	2.88	
Energy Zürich	5.08	[4.69 - 5.47]	255.79	41.19	2.09	2.20		4.48	[4.11 - 4.85]	227.21	45.17	2.02	2.06		4.68 °	[4.31 - 5.05]	237.43	44.12	2.06	2.12	
FM1	4.67	[4.35 - 4.99]	235.06	50.67	2.36	2.49		4.45	[4.12 - 4.77]	225.63	55.79	2.48	2.52		4.34 °	[4.03 - 4.65]	220.24	54.04	2.35	2.40	
Argovia	4.32	[3.91 - 4.73]	217.56	55.04	2.38	2.50		3.99	[3.62 - 4.37]	202.70	52.17	2.08	2.12		4.00	[3.61 - 4.38]	202.94	56.59	2.26	2.32	
Central	3.81	[3.48 - 4.15]	192.12	66.36	2.53	2.66		3.61	[3.29 - 3.94]	183.39	69.85	2.52	2.57		3.78	[3.44 - 4.12]	191.99	73.30	2.77	2.84	
Zürisee	3.70	[3.33 - 4.07]	186.43	55.65	2.06	2.17		3.64	[3.27 - 4.00]	184.53	64.53	2.35	2.39		3.70	[3.34 - 4.06]	187.75	59.42	2.20	2.25	
Energy Bern	2.70	[2.49 - 2.91]	135.95	42.51	1.15	1.21		2.46	[2.26 - 2.67]	125.03	47.02	1.16	1.18		2.53	[2.32 - 2.74]	128.39	50.12	1.27	1.30	
Vintage Radio	1.73	[1.51 - 1.95]	87.20	45.39	0.79	0.83		1.94	[1.71 - 2.18]	98.68	56.51	1.10	1.12		2.33 °	[2.07 - 2.58]	117.98	54.13	1.26	1.29	
Radio 32	2.39	[2.15 - 2.63]	120.50	56.39	1.35	1.42		2.14	[1.91 - 2.36]	108.41	56.57	1.21	1.23		2.15	[1.92 - 2.37]	108.90	64.72	1.39	1.42	
Radio Top	2.38	[2.09 - 2.67]	120.07	49.04	1.17	1.23		2.13	[1.87 - 2.39]	107.96	35.29	0.75	0.76		2.11	[1.85 - 2.37]	106.94	45.76	0.96	0.99	
Bern1	2.30	[2.10 - 2.51]	116.07	51.53	1.19	1.25		2.12	[1.91 - 2.32]	107.33	58.06	1.23	1.25		2.01 °	[1.82 - 2.21]	102.19	57.07	1.15	1.18	

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	NR-%	VI	95% NR-% <sup>1)</sup>	NR-T	NH	NT	MA	NR-%	VI	95% NR-% <sup>1)</sup>	NR-T	NH	NT	MA	NR-%	VI	95% NR-% <sup>1)</sup>	NR-T	NH	NT	MA
Radio 1	2.09		[1.81 - 2.37]	105.26	56.24	1.17	1.24	1.84		[1.59 - 2.08]	93.18	58.82	1.08	1.10	1.88		[1.62 - 2.13]	95.28	58.65	1.10	1.13
Sunshine	2.03		[1.81 - 2.25]	102.38	47.85	0.97	1.02	2.03		[1.80 - 2.27]	103.17	50.02	1.02	1.03	1.73 °		[1.53 - 1.93]	87.80	42.74	0.74	0.76
Basilisk	2.04		[1.83 - 2.25]	102.75	53.42	1.09	1.15	1.82		[1.61 - 2.02]	92.23	56.84	1.03	1.05	1.71 °		[1.51 - 1.91]	86.83	62.26	1.07	1.09
Radio Eviva	1.62		[1.38 - 1.86]	81.70	75.50	1.22	1.29	1.70		[1.45 - 1.95]	86.35	82.98	1.41	1.44	1.63		[1.39 - 1.88]	82.96	80.19	1.31	1.34
Energy Basel	1.93		[1.74 - 2.12]	97.32	37.16	0.72	0.75	1.61		[1.44 - 1.79]	81.85	41.45	0.67	0.68	1.60 °		[1.42 - 1.77]	80.98	39.58	0.63	0.65
20 Minuten Radio	1.77		[1.58 - 1.96]	89.16	31.48	0.56	0.59	1.59		[1.41 - 1.78]	80.93	35.25	0.56	0.57	1.56 °		[1.38 - 1.74]	79.17	37.12	0.58	0.59
Radio Südostschweiz	1.54		[1.39 - 1.69]	77.69	40.70	0.63	0.66	1.38		[1.24 - 1.52]	69.98	48.46	0.67	0.68	1.39		[1.24 - 1.54]	70.54	50.18	0.70	0.71
Virgin Radio Rock Switzerland	0.87		[0.72 - 1.03]	43.91	45.59	0.40	0.42	0.97		[0.82 - 1.13]	49.46	49.73	0.48	0.49	1.23 °		[1.04 - 1.41]	62.17	48.35	0.59	0.61
BeO	1.30		[1.13 - 1.46]	65.41	60.11	0.78	0.82	1.25		[1.07 - 1.42]	63.23	68.66	0.86	0.87	1.14		[0.98 - 1.30]	58.08	66.78	0.76	0.78
Rockit Radio	0.98		[0.82 - 1.15]	49.45	40.11	0.39	0.41	0.91		[0.75 - 1.06]	45.98	43.14	0.39	0.40	1.02		[0.86 - 1.19]	51.90	39.15	0.40	0.41
Radio Melody	0.59		[0.46 - 0.71]	29.53	59.11	0.35	0.36	0.61		[0.47 - 0.74]	30.71	62.03	0.38	0.38	1.01 °		[0.84 - 1.17]	51.10	62.86	0.63	0.65
Energy Hits	1.03		[0.89 - 1.18]	52.05	19.78	0.20	0.21	0.84		[0.73 - 0.96]	42.79	16.18	0.14	0.14	1.01		[0.87 - 1.14]	51.00	21.78	0.22	0.22
Rottu	0.78		[0.70 - 0.87]	39.45	49.80	0.39	0.41	0.73		[0.65 - 0.82]	37.26	51.70	0.38	0.39	0.77		[0.67 - 0.86]	38.90	49.48	0.38	0.39
Canal 3 (deutsch)	0.77		[0.66 - 0.87]	38.62	27.79	0.21	0.22	0.63		[0.54 - 0.73]	32.06	20.49	0.13	0.13	0.73		[0.62 - 0.83]	36.89	25.27	0.18	0.19
Schlager Radio	0.34		[0.26 - 0.43]	17.29	29.55	0.10	0.11	0.43		[0.34 - 0.53]	21.99	42.31	0.18	0.19	0.71 °		[0.59 - 0.84]	36.04	49.24	0.35	0.36
neo1	0.77		[0.65 - 0.89]	38.78	37.96	0.29	0.31	0.68		[0.57 - 0.79]	34.47	37.44	0.25	0.26	0.71		[0.59 - 0.82]	35.79	33.26	0.23	0.24
Virgin Radio Hits Switzerland	0.81		[0.68 - 0.94]	40.73	26.64	0.22	0.23	0.64		[0.55 - 0.73]	32.33	20.90	0.13	0.14	0.69		[0.58 - 0.80]	35.04	17.19	0.12	0.12
Radio Top Two	0.57		[0.45 - 0.69]	28.74	56.66	0.32	0.34	0.55		[0.42 - 0.68]	28.09	66.76	0.37	0.38	0.58		[0.45 - 0.72]	29.60	71.08	0.41	0.42
Munot	0.51		[0.42 - 0.61]	25.94	45.13	0.23	0.24	0.52		[0.42 - 0.62]	26.31	51.09	0.26	0.27	0.53		[0.43 - 0.63]	26.90	45.99	0.24	0.25
Radio Life Channel	0.44		[0.31 - 0.56]	21.96	44.21	0.19	0.20	0.44		[0.32 - 0.56]	22.31	36.65	0.16	0.16	0.39		[0.27 - 0.51]	19.88	53.16	0.21	0.21
Canal 3 (französisch)	0.28		[0.22 - 0.34]	14.15	8.05	0.02	0.02	0.32		[0.25 - 0.39]	16.21	22.75	0.07	0.07	0.35 °		[0.28 - 0.41]	17.74	11.53	0.04	0.04
BNJ FM	0.35		[0.28 - 0.41]	17.51	21.02	0.07	0.08	0.38		[0.31 - 0.45]	19.28	31.62	0.12	0.12	0.35		[0.28 - 0.41]	17.58	27.07	0.09	0.10
Freiburg (deutsch) <sup>2)</sup>	0.34		[0.24 - 0.43]	17.01	42.43	0.14	0.15	0.29		[0.22 - 0.37]	14.89	38.89	0.11	0.12	0.32		[0.24 - 0.40]	16.27	44.56	0.14	0.15
GRRIF	0.22		[0.17 - 0.27]	11.19	20.25	0.04	0.05	0.19		[0.15 - 0.23]	9.83	13.43	0.03	0.03	0.22		[0.17 - 0.27]	11.15	15.97	0.04	0.04
Open Broadcast								0.21		[0.17 - 0.26]	10.79	5.72	0.01	0.01	0.19		[0.15 - 0.23]	9.50	5.69	0.01	0.01
RRO Müsig Pur	0.13		[0.10 - 0.16]	6.52	26.76	0.03	0.04	0.13		[0.09 - 0.17]	6.56	39.08	0.05	0.05	0.16		[0.12 - 0.20]	8.01	26.46	0.04	0.04
Fribourg (französisch)	0.18		[0.13 - 0.23]	9.09	15.52	0.03	0.03	0.16		[0.11 - 0.21]	8.11	20.48	0.03	0.03	0.15		[0.10 - 0.20]	7.56	33.31	0.05	0.05
RRO Swiss Melody	0.18		[0.12 - 0.23]	8.95	57.71	0.10	0.11	0.12		[0.08 - 0.16]	6.28	43.24	0.05	0.05	0.13		[0.09 - 0.18]	6.79	40.12	0.05	0.06
toxic.fm	0.11		[0.07 - 0.15]	5.50	25.12	0.03	0.03	0.10		[0.06 - 0.13]	4.82	17.29	0.02	0.02	0.13		[0.08 - 0.18]	6.54	15.58	0.02	0.02
Rhône	0.11		[0.08 - 0.13]	5.34	8.07	0.01	0.01	0.11		[0.08 - 0.14]	5.63	12.75	0.01	0.01	0.12		[0.09 - 0.16]	6.31	15.96	0.02	0.02

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<b>Private Ausland</b>																						
Das neue Radio Seefunk	0.67	[0.53 - 0.81]		33.70	41.43	0.28	0.29	0.52	[0.40 - 0.64]		26.36	51.89	0.27	0.27	0.52 °	[0.39 - 0.64]		26.33	52.15	0.27	0.28	
Radio L	0.32	[0.25 - 0.39]		16.19	18.32	0.06	0.06	0.27	[0.21 - 0.32]		13.51	24.49	0.07	0.07	0.23 °	[0.18 - 0.28]		11.63	27.20	0.06	0.06	
baden.fm	0.22	[0.16 - 0.27]		10.85	21.70	0.05	0.05	0.19	[0.14 - 0.23]		9.53	10.32	0.02	0.02	0.22	[0.16 - 0.28]		11.05	8.09	0.02	0.02	
ERF plus	0.19	[0.12 - 0.26]		9.63	34.77	0.07	0.07	0.17	[0.12 - 0.23]		8.80	41.24	0.07	0.07	0.19	[0.13 - 0.26]		9.79	25.29	0.05	0.05	

° Diese Veränderung gegenüber dem gleichen Semester im Vorjahr ist signifikant.

Lesebeispiel für Total Radio: die NR-% des aktuellen Semesters (79.49) liegt ausserhalb des Vertrauensintervalls vom Vorjahressemester (80.57 – 81.72), daher ist die Veränderung signifikant.

<sup>1)</sup> Vertrauensintervall VI (Niveau 0.95). Gibt den Schwankungsbereich der Messung an.

Messtechnisch ausgedrückt: Mit 95%-iger Wahrscheinlichkeit liegt der wahre Wert der Nutzung innerhalb des angegebenen Bereichs.

<sup>2)</sup> Die Stadt Freiburg liegt im Konzessionsgebiet von Radio Freiburg und gehört gemäss Bundesamt für Statistik (BfS) zur französischen Schweiz. Die totale Reichweite dieses Senders entspricht der Summe ihrer Nettoreichweiten (NR-T) in den Sprachgebieten Deutsche Schweiz und Suisse romande.

**Legende**

NR-% = Nettoreichweite in %

NR-T = Nettoreichweite in Tausend

NH = Nutzung pro HörerIn in Minuten

NT = Gesamtnutzung in Minuten

MA = Marktanteil

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## 2. Semester 2019

## 1. Semester 2020

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Sender	NR-%	VI	95% NR-% <sup>1)</sup>	NR-T	NH	NT	MA	NR-%	VI	95% NR-% <sup>1)</sup>	NR-T	NH	NT	MA	NR-%	VI	95% NR-% <sup>1)</sup>	NR-T	NH	NT	MA	
<b>Total Radio</b>	82.43		[81.82 - 83.04]	4'153.01	122.57	101.03	100.00	80.83		[80.19 - 81.48]	4'101.41	128.36	103.76	100.00	80.84 °		[80.22 - 81.47]	4'101.98	126.92	102.61	100.00	
<b>Radiogruppen</b>																						
Total SRG SSR	56.76		[55.89 - 57.62]	2'859.50	106.90	60.68	60.05	55.36		[54.47 - 56.25]	2'808.97	115.69	64.05	61.73	55.13 °		[54.26 - 55.99]	2'797.13	111.21	61.31	59.75	
Private CH	51.53		[50.64 - 52.42]	2'596.09	72.09	37.15	36.77	48.73		[47.83 - 49.63]	2'472.53	75.19	36.64	35.31	49.73 °		[48.85 - 50.61]	2'523.35	76.23	37.91	36.94	
Ausland	8.17		[7.70 - 8.65]	411.87	39.31	3.21	3.18	7.34		[6.90 - 7.78]	372.48	41.79	3.07	2.96	7.93		[7.46 - 8.40]	402.37	42.79	3.39	3.31	
<b>SRG SSR</b>																						
Total SRF	50.06		[49.13 - 50.99]	2'522.00	108.43	54.28	53.72	49.97		[49.04 - 50.90]	2'535.48	116.00	57.97	55.87	49.19		[48.27 - 50.11]	2'495.93	112.16	55.17	53.77	
SRF 1	27.22		[26.36 - 28.07]	1'371.21	103.36	28.13	27.84	26.43		[25.58 - 27.28]	1'341.28	111.30	29.42	28.36	26.44		[25.60 - 27.28]	1'341.61	107.75	28.49	27.77	
SRF 2 Kultur	3.98		[3.58 - 4.37]	200.41	74.03	2.94	2.91	3.95		[3.55 - 4.35]	200.31	75.71	2.99	2.88	3.70		[3.31 - 4.08]	187.69	79.64	2.95	2.87	
SRF 3	22.69		[21.91 - 23.48]	1'143.39	66.28	15.04	14.89	22.74		[21.96 - 23.52]	1'153.85	71.40	16.24	15.65	22.38		[21.61 - 23.15]	1'135.43	68.02	15.22	14.83	
SRF 4 News	2.32		[2.06 - 2.58]	116.82	34.89	0.81	0.80	2.92		[2.63 - 3.22]	148.40	36.64	1.07	1.03	3.04 °		[2.72 - 3.35]	154.08	40.11	1.22	1.19	
SRF Musikwelle	6.34		[5.83 - 6.85]	319.40	112.66	7.14	7.07	6.39		[5.87 - 6.91]	324.06	127.61	8.15	7.85	6.03		[5.53 - 6.53]	305.96	119.38	7.20	7.02	
SRF Virus	0.58		[0.46 - 0.69]	29.01	36.19	0.21	0.21	0.47		[0.38 - 0.55]	23.73	20.67	0.10	0.09	0.46		[0.37 - 0.55]	23.49	21.22	0.10	0.10	
Radio Rumantsch	0.57		[0.46 - 0.69]	28.87	71.72	0.41	0.41	0.50		[0.39 - 0.61]	25.47	75.03	0.38	0.36	0.57		[0.45 - 0.68]	28.74	78.72	0.45	0.43	
Total SSAT	13.00		[12.49 - 13.51]	654.95	40.49	5.26	5.21	10.45		[9.96 - 10.94]	530.38	46.48	4.86	4.68	11.26 °		[10.77 - 11.74]	571.09	43.22	4.86	4.74	
Radio Swiss Jazz	0.81		[0.66 - 0.96]	40.83	63.10	0.51	0.51	0.75		[0.61 - 0.89]	38.28	50.91	0.38	0.37	0.76		[0.61 - 0.90]	38.32	42.40	0.32	0.31	
Radio Swiss Pop	10.99		[10.54 - 11.45]	553.84	32.75	3.60	3.56	8.30		[7.88 - 8.71]	421.02	36.76	3.05	2.94	9.23 °		[8.81 - 9.65]	468.31	36.96	3.41	3.32	
Radio Swiss Classic	1.63		[1.38 - 1.89]	82.15	70.70	1.15	1.14	1.77		[1.51 - 2.04]	90.04	80.26	1.42	1.37	1.66		[1.40 - 1.91]	84.10	68.36	1.13	1.10	
andere SRG SSR	1.94		[1.71 - 2.16]	97.52	37.36	0.72	0.72	1.89		[1.67 - 2.11]	95.97	44.78	0.85	0.82	2.04		[1.81 - 2.26]	103.28	40.48	0.82	0.80	
<b>Privatradios</b>																						
Radio 24	5.33		[4.88 - 5.78]	268.55	54.67	2.91	2.88	4.87		[4.44 - 5.29]	247.01	59.14	2.88	2.77	4.99		[4.57 - 5.41]	253.01	56.82	2.83	2.76	
Pilatus	5.13		[4.76 - 5.51]	258.57	58.54	3.00	2.97	4.80		[4.45 - 5.16]	243.75	59.07	2.84	2.74	4.96		[4.60 - 5.32]	251.58	60.39	2.99	2.92	
Energy Zürich	5.31		[4.88 - 5.73]	267.30	43.45	2.31	2.28	4.67		[4.27 - 5.07]	237.10	48.01	2.24	2.16	4.95		[4.55 - 5.36]	251.31	45.52	2.25	2.20	
FM1	4.86		[4.51 - 5.20]	244.63	53.31	2.59	2.56	4.63		[4.28 - 4.97]	234.69	58.04	2.68	2.59	4.54		[4.21 - 4.88]	230.49	56.53	2.57	2.50	
Argovia	4.45		[4.02 - 4.89]	224.38	57.01	2.54	2.51	4.21		[3.80 - 4.62]	213.63	54.67	2.30	2.22	4.17		[3.75 - 4.58]	211.44	60.24	2.51	2.45	
Zürisee	3.89		[3.49 - 4.29]	196.04	58.06	2.26	2.24	3.84		[3.45 - 4.23]	194.89	64.42	2.47	2.38	3.89		[3.50 - 4.28]	197.33	62.71	2.44	2.38	
Central	3.86		[3.51 - 4.21]	194.35	69.64	2.69	2.66	3.67		[3.33 - 4.02]	186.44	71.77	2.64	2.54	3.87		[3.51 - 4.23]	196.42	75.43	2.92	2.85	
Energy Bern	2.78		[2.55 - 3.01]	140.13	45.03	1.25	1.24	2.63		[2.40 - 2.86]	133.36	48.40	1.27	1.23	2.64		[2.40 - 2.87]	133.91	52.60	1.39	1.35	
Vintage Radio	1.76		[1.52 - 2.00]	88.63	46.97	0.83	0.82	1.99		[1.74 - 2.24]	100.88	56.85	1.13	1.09	2.34 °		[2.07 - 2.61]	118.59	55.18	1.29	1.26	
Radio 32	2.49		[2.23 - 2.75]	125.51	59.46	1.48	1.47	2.22		[1.98 - 2.46]	112.71	59.21	1.32	1.27	2.25		[2.00 - 2.49]	113.94	67.88	1.52	1.49	
Radio Top	2.49		[2.17 - 2.80]	125.32	52.55	1.31	1.29	2.23		[1.95 - 2.51]	113.27	35.54	0.79	0.76	2.16 °		[1.88 - 2.44]	109.56	48.31	1.04	1.02	
Bern1	2.44		[2.21 - 2.66]	122.72	54.44	1.33	1.31	2.22		[2.00 - 2.44]	112.71	61.55	1.37	1.32	2.10 °		[1.89 - 2.32]	106.72	59.48	1.25	1.22	

## Deutsche Schweiz (24h, Montag - Freitag)

### 2. Semester 2019

### 1. Semester 2020

### 2. Semester 2020

Sender	2. Semester 2019						1. Semester 2020						2. Semester 2020								
	NR-%	VI	95% NR-% <sup>1)</sup>	NR-T	NH	NT	MA	NR-%	VI	95% NR-% <sup>1)</sup>	NR-T	NH	NT	MA	NR-%	VI	95% NR-% <sup>1)</sup>	NR-T	NH	NT	MA
Radio 1	2.19	[1.89 - 2.49]		110.51	59.75	1.31	1.30	1.92	[1.65 - 2.18]		97.25	59.56	1.14	1.10	1.97	[1.70 - 2.25]		100.15	60.36	1.19	1.16
Sunshine	2.08	[1.84 - 2.32]		104.64	51.29	1.07	1.05	2.11	[1.86 - 2.37]		107.22	51.86	1.10	1.06	1.76 °	[1.55 - 1.98]		89.44	44.15	0.78	0.76
Basilisk	2.09	[1.86 - 2.32]		105.29	57.16	1.19	1.18	1.87	[1.65 - 2.09]		94.77	59.20	1.11	1.07	1.73 °	[1.52 - 1.94]		87.70	66.61	1.15	1.12
Energy Basel	2.01	[1.80 - 2.21]		101.16	37.48	0.75	0.74	1.70	[1.51 - 1.90]		86.38	41.59	0.71	0.68	1.67 °	[1.48 - 1.87]		84.94	41.10	0.69	0.67
20 Minuten Radio	1.85	[1.64 - 2.06]		93.23	33.31	0.62	0.61	1.65	[1.44 - 1.86]		83.83	35.49	0.59	0.57	1.66	[1.45 - 1.86]		84.09	36.84	0.61	0.60
Radio Eviva	1.61	[1.36 - 1.86]		81.13	76.80	1.24	1.22	1.65	[1.39 - 1.91]		83.74	81.10	1.34	1.29	1.59	[1.34 - 1.84]		80.61	81.29	1.29	1.26
Radio Südostschweiz	1.59	[1.42 - 1.76]		80.10	40.82	0.65	0.64	1.42	[1.27 - 1.58]		72.17	50.94	0.72	0.70	1.39 °	[1.23 - 1.54]		70.36	50.66	0.70	0.68
Virgin Radio Rock Switzerland	0.96	[0.78 - 1.13]		48.16	48.09	0.46	0.46	1.03	[0.85 - 1.20]		52.03	51.49	0.53	0.51	1.34 °	[1.13 - 1.55]		68.09	51.22	0.69	0.67
BeO	1.32	[1.14 - 1.50]		66.56	63.85	0.84	0.83	1.28	[1.09 - 1.46]		64.84	72.51	0.93	0.89	1.18	[1.01 - 1.35]		60.02	69.11	0.82	0.80
Rockit Radio	1.07	[0.88 - 1.26]		53.90	42.05	0.45	0.45	0.99	[0.82 - 1.17]		50.35	44.33	0.44	0.42	1.10	[0.91 - 1.28]		55.72	39.19	0.43	0.42
Energy Hits	1.03	[0.88 - 1.19]		52.09	20.36	0.21	0.21	0.81	[0.68 - 0.94]		41.10	16.53	0.13	0.13	1.00	[0.85 - 1.14]		50.54	22.95	0.23	0.22
Radio Melody	0.59	[0.46 - 0.72]		29.65	59.41	0.35	0.35	0.60	[0.46 - 0.74]		30.43	59.19	0.36	0.34	0.99 °	[0.81 - 1.16]		50.09	63.49	0.63	0.61
Rottu	0.78	[0.69 - 0.87]		39.19	52.08	0.41	0.40	0.74	[0.65 - 0.83]		37.56	50.68	0.38	0.36	0.78	[0.68 - 0.88]		39.41	49.61	0.39	0.38
Canal 3 (deutsch)	0.79	[0.68 - 0.91]		39.99	29.09	0.23	0.23	0.65	[0.54 - 0.75]		32.84	21.04	0.14	0.13	0.74	[0.63 - 0.85]		37.56	26.17	0.19	0.19
neo1	0.79	[0.65 - 0.92]		39.67	43.13	0.34	0.34	0.71	[0.59 - 0.83]		36.06	39.90	0.28	0.27	0.73	[0.60 - 0.85]		36.88	31.25	0.23	0.22
Virgin Radio Hits Switzerland	0.82	[0.67 - 0.96]		41.13	28.34	0.23	0.23	0.64	[0.54 - 0.74]		32.40	22.62	0.14	0.14	0.70	[0.58 - 0.82]		35.53	16.30	0.11	0.11
Schlager Radio	0.35	[0.26 - 0.45]		17.72	30.20	0.11	0.11	0.41	[0.31 - 0.51]		20.81	41.71	0.17	0.16	0.70 °	[0.57 - 0.83]		35.42	48.72	0.34	0.33
Radio Top Two	0.62	[0.48 - 0.75]		31.16	57.63	0.36	0.35	0.60	[0.45 - 0.74]		30.36	65.42	0.39	0.38	0.59	[0.45 - 0.73]		30.06	72.59	0.43	0.42
Munot	0.52	[0.41 - 0.62]		26.04	47.55	0.25	0.24	0.54	[0.42 - 0.65]		27.17	53.08	0.28	0.27	0.56	[0.44 - 0.67]		28.35	49.52	0.28	0.27
Radio Life Channel	0.45	[0.32 - 0.58]		22.60	49.39	0.22	0.22	0.46	[0.33 - 0.59]		23.33	39.30	0.18	0.17	0.41	[0.28 - 0.54]		20.78	57.46	0.24	0.23
BNJ FM	0.34	[0.26 - 0.41]		17.03	22.62	0.08	0.08	0.37	[0.29 - 0.45]		18.79	34.26	0.13	0.12	0.35	[0.28 - 0.43]		17.82	28.26	0.10	0.10
Canal 3 (französisch)	0.29	[0.22 - 0.35]		14.43	8.37	0.02	0.02	0.31	[0.24 - 0.39]		15.86	23.60	0.07	0.07	0.35	[0.28 - 0.42]		17.59	12.35	0.04	0.04
Freiburg (deutsch) <sup>2)</sup>	0.35	[0.25 - 0.45]		17.69	41.74	0.15	0.15	0.30	[0.22 - 0.38]		15.27	38.47	0.12	0.11	0.33	[0.24 - 0.42]		16.66	45.88	0.15	0.15
GRRIF	0.21	[0.15 - 0.27]		10.59	21.48	0.05	0.04	0.18	[0.14 - 0.23]		9.33	10.09	0.02	0.02	0.20	[0.15 - 0.25]		10.15	14.35	0.03	0.03
Open Broadcast								0.20	[0.15 - 0.25]		10.12	4.96	0.01	0.01	0.19	[0.14 - 0.23]		9.46	5.30	0.01	0.01
Fribourg (französisch)	0.19	[0.13 - 0.24]		9.33	17.58	0.03	0.03	0.16	[0.11 - 0.22]		8.24	23.46	0.04	0.04	0.16	[0.11 - 0.21]		8.03	39.81	0.06	0.06
RRO Müsig Pur	0.12	[0.09 - 0.16]		6.29	28.31	0.04	0.03	0.12	[0.08 - 0.17]		6.27	42.32	0.05	0.05	0.15	[0.11 - 0.20]		7.69	28.82	0.04	0.04
toxic.fm	0.12	[0.07 - 0.17]		6.23	24.07	0.03	0.03	0.09	[0.06 - 0.13]		4.79	16.97	0.02	0.02	0.14	[0.08 - 0.21]		7.35	14.94	0.02	0.02
RRO Swiss Melody	0.17	[0.12 - 0.23]		8.79	60.11	0.10	0.10	0.11	[0.07 - 0.15]		5.77	49.77	0.06	0.05	0.12	[0.07 - 0.16]		5.84	40.31	0.05	0.05
Rhône	0.10	[0.07 - 0.13]		5.15	8.22	0.01	0.01	0.10	[0.07 - 0.14]		5.25	13.82	0.01	0.01	0.10	[0.07 - 0.14]		5.31	14.90	0.02	0.02

## Deutsche Schweiz (24h, Montag - Freitag)

## 2. Semester 2019

## 1. Semester 2020

## 2. Semester 2020

Sender	NR-%	VI 95%	NR-% <sup>1)</sup>	NR-T	NH	NT	MA	NR-%	VI 95%	NR-% <sup>1)</sup>	NR-T	NH	NT	MA	NR-%	VI 95%	NR-% <sup>1)</sup>	NR-T	NH	NT	MA	
<b>Private Ausland</b>																						
Das neue Radio Seefunk	0.68	[0.53 - 0.84]		34.45	40.21	0.27	0.27	0.53	[0.40 - 0.67]		27.13	52.42	0.28	0.27	0.54	[0.41 - 0.67]		27.31	46.01	0.25	0.24	
Radio L	0.33	[0.25 - 0.40]		16.43	20.10	0.07	0.06	0.27	[0.21 - 0.33]		13.73	26.40	0.07	0.07	0.23 <sup>o</sup>	[0.17 - 0.29]		11.86	29.08	0.07	0.07	
baden.fm	0.21	[0.15 - 0.28]		10.80	23.67	0.05	0.05	0.17	[0.12 - 0.22]		8.73	9.09	0.02	0.02	0.23	[0.16 - 0.30]		11.65	8.70	0.02	0.02	
ERF plus	0.19	[0.12 - 0.26]		9.77	34.07	0.07	0.07	0.17	[0.11 - 0.23]		8.63	46.82	0.08	0.08	0.20	[0.13 - 0.28]		10.29	25.30	0.05	0.05	

<sup>o</sup> Diese Veränderung gegenüber dem gleichen Semester im Vorjahr ist signifikant.

Lesebeispiel für Total Radio: die NR-% des aktuellen Semesters (80.84) liegt ausserhalb des Vertrauensintervalls vom Vorjahressemester (81.82 – 83.04), daher ist die Veränderung signifikant.

<sup>1)</sup> Vertrauensintervall VI (Niveau 0.95). Gibt den Schwankungsbereich der Messung an.

Messtechnisch ausgedrückt: Mit 95%-iger Wahrscheinlichkeit liegt der wahre Wert der Nutzung innerhalb des angegebenen Bereichs.

<sup>2)</sup> Die Stadt Freiburg liegt im Konzessionsgebiet von Radio Freiburg und gehört gemäss Bundesamt für Statistik (BfS) zur französischen Schweiz. Die totale Reichweite dieses Senders entspricht der Summe ihrer Nettoreichweiten (NR-T) in den Sprachgebieten Deutsche Schweiz und Suisse romande.

**Legende**

NR-% = Nettoreichweite in %

NR-T = Nettoreichweite in Tausend

NH = Nutzung pro HörerIn in Minuten

NT = Gesamtnutzung in Minuten

MA = Marktanteil