

PARIS

European

RADIO

Show

&DigitalAudio

23, 24&25 JAN. 2020

CONNECTONAIR

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Solid Radio.  
Liquid Audio.

#SalonRadio #EuropeanRadioShow

PLAN  
YOUR VISIT  
TO THE  
SHOW

FREE B2B  
BADGES



THURSDAY 23 JAN.

WILLKOMMEN !  
9:30AM TO 2PM

ROOM

- Opening speech with SYNTHIA
- Panorama : Everythings 2020 will make to radio and digital audio
- Radio and artists: what new forms of prescription?
- [Exclusive Study] The French and Radio
- No secret, against the global actors it is necessary to act together in glocal mode
- Opening speech of the President of CSA
- The keys to keep our audience enchanted
- Audio Journalism : the voice to explain the news
- LiveMusic / Valuing concerts means valuing listeners
- News Podcasts and the Opportunities for Publishers
- SMUSIC – The Worlds First Realtime Music
- Influencer
- What will the morning show of the future looks like?
- Audiences Morning et Drive en France (Médiamétrie)
- Germany&Austria I / Solutions from the Austro-German couple for tomorrow's radio
- DailyNews / How can we better inform on demand ?
- Do Morning still boost audiences ?
- Awards 'Grands Prix Radio' 2020

AM

9.45

10.45

11.45

12.15

AUDIO VIDEO DUO  
2PM TO 7PM

ROOM

- Multiply your audiences: Think multichannel radio
- What role for radio and audio in audiovisual reform?
- Radio's future is not as we know it
- Solutions of the Austro-German couple to conquer new territories
- How far can radio be dematerialized?
- Overall Podcast market growth : Feel the story
- Podcast consolidations keys in Europe
- Collaborate to accelerate innovation, does it work?
- Podcast consolidations keys in Europe
- Radio Experience: which listening modes on which media? by Médiamétrie
- How can we better adapt radio to screens ?
- Provide the best user experience ?
- Mojo / More video is definitely more audience
- Is it possible to internationalize a podcast ?
- Radio in Mobility in the digital age
- The essential role of the voice
- 10 learnings from Podcast to Radio
- Voice: Interpretation at the heart of the message
- What place for the audio in the connected car?
- Why podcast must complete your program ?
- New ways to make money with podcasts
- Réussir un débat à la radio
- Do comedians and authors tone up a program ?
- Monetize your podcasts is possible and it works

PM

2.00

3.00

4.00

5.00

6.00

BIERGARTEN !

LAST PUBLIC ENTRANCE 8.30PM

LATE NIGHT TILL 10PM

FRIDAY 24 JAN.

ADVERTISING & MONETISATION  
9:30AM TO 2PM

ROOM

- From RDS to RDS2
- Audio and voice marketing in 2020
- Soundification / Lets undress the program imaging
- In 2020, how will radio advertising agencies surprise us (you)?
- DAB+ : radio's digital future
- Hybrid Radio : Broadcast X Broadband
- In 2020, how will digital audio advertising agencies surprise us (you)?
- The key innovations of 2020 by Targetspot
- Local: how can radio attract advertisers in 2020?
- What innovations in audio creation in 2020?
- Radio and Streaming: do I love you either ?
- My Radio at its Best: Successful launch of DAB+ in Belgium
- How to turn DAB+ into a sucess in France?
- Does music radio has to invest in podcasting?
- Agencies, advertisers: what do you expect from radio and digital audio in 2020?
- Digital Audio White book 2020 (GESTE - IAB France)
- Awards 'Grands Prix Radio' 2020 (Advert)
- Emergence de nouveaux médias innovants en DAB+

AM

9.45

10.45

11.45

12.45

BUSINESS & YOUTH  
2PM TO 7PM

ROOM

- Prisma-Ilop / Native Podcasting: a new narration mode appreciated by its users
- Be an inspiring leader
- The essential uses of Audio Over IP
- The future of audio under GAFA hegemony
- Passmedia, a unique multi-publisher identifier
- The success of branded podcasts
- More data it is good for listening experience
- How to rejuvenate the audience and reposition itsef in time ?
- Best practices in digital audio marketing
- Know how to interact live with your audience
- Enhancing the value of your audio and listener data today and especially tomorrow
- When corporated communication is by voice
- Meeting new and old young talents
- Keynote : Groover & Radios
- New audio guided experiences
- Webradio : New value propositions funded without advertising
- Podcasts, Audio books, two worlds, one voice, singularity and complementarity
- How to monetize social networks ?
- In 2020 who will win the final of Young Radio Talent Awards?
- Audio : the solution to keep young audiences away from screen ?

PM

2.00

4.15

5.00

BIERGARTEN !

LAST PUBLIC ENTRANCE 8.30PM

LATE NIGHT TILL 10PM

SATURDAY 25 JAN.

ECOLO RADIO & MEDIA EDUCATION  
9:30AM TO 12PM

ROOM

- The many added values of solution journalism
- Education Media / PIJ Project from Radio Clapas
- Media and information literacy resources and projects with radio and WebRadio
- State of play and compromises of community radio stations
- How to reduce your radio's carbon footprint ?
- How to easily discover the podcast that you like?
- Interesting, educating and involving young people in radio
- Do the show with your podcast
- Preparing correctly your FSER file (subvention)
- Make listeners aware of ecology ?
- Revenues in the new decade for community stations
- Podcasting, women and feminism

AM

10.00

10.45

11.45

12.30

BETWEEN PROXIMITY & FIGHT  
1PM TO 4PM

ROOM

- Does radio still create jobs ?
- The future of African radio in the face of the influence of the international press
- 'There's only one of them, it's the brunette' a voiceover and imitative track
- Listener-actors: radio outside the studios
- Diversity and representativeness of your programmes in tomorrow's society
- Importance of radio in emergency situations
- The hyperlocalisation of radio works
- How to reinvent volunteering and create social cohesion in a radio station?
- What is the role of Haitian radio in the socio-political situation?

PM

1.00

2.00

3.00

CLOSING 4PM

SESSIONS DETAILS  
SPEAKERS  
& SCHEDULES

www.ConnectOnAir.com

COLOR OF THE TEXTS

MONETISATION

MUSIC

STRATEGY/AUDIENCE

CONTENTS/TALENTS

TECH/UX

CONVENTIONS

THURSDAY

ROOM

- National day of animators, technicians and directors of the 64 radios (270 frequencies in France and Belgium) of RCF.
- National Convention of LES INDES RADIOS Programme
- Directors: 131 independent radio professionals expected.
- Private Cocktail LES INDES RADIOS

AM

10.00

4.00 PM

6.30 PM

FRIDAY

- 90 years: the anniversary of Music&The Spoken Word by Bonneville Distribution, the oldest distribution network in the world.
- VIP LISTENING SESSION - Aperitif listening

AM

11.00

6.45 PM

SATURDAY

- Gathering of trade unions representing the 569 community radio stations in France

ANIMATIONS

THURSDAY

ROOM

- Grand Prix Radio 2020 : on récompense les stations de l'année !
- Vous les programmerez demain : Showcases exclusifs au Muzicenter Discovery
- SpeedSpeaking: the national casting to integrate one of the 131 stations of LES INDES RADIOS
- SpeakUp: LesVoix.fr professionals coach and advise you
- and also. . . The Bicycle Radio of Radio Mega, the stand of the virtual radio by RCF, Les Indés Radios Café . . .

PM

1.00

3.00

FRIDAY

- Grand Prix Radio 2020: we reward the pros of radio and audio advertising!
- You will schedule them tomorrow: Exclusive showcases at the Muzicenter Discovery
- Young Talent Ceremony: they are already making today's radio, but above all they will be making tomorrow's radio!
- SpeakUp: LesVoix.fr professionals coach and advise you
- and also. . . The Bicycle Radio of Radio Mega, the stand of the virtual radio by RCF, the BAR of Indés Radios . . .

PM

1.00

2.30

SATURDAY

- Come and discover binaural sound thanks to a new partnership with RFILabo
- SpeakUp: LesVoix.fr professionals coach and advise you
- and also. . . The Bicycle Radio of Radio Mega, the stand of the virtual radio by RCF, the BAR of Indés Radios . . .

PM

11.30

2.30