

Deutsche Schweiz (24h, Montag - Sonntag)

1. Semester 2018 *

2. Semester 2018

Sender	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA
Total Radio	82.91	[82.29 - 83.54]	4'145.52	119.89	99.41	100.00	83.29	[82.76 - 83.83]	4'164.00	124.43	103.64	100.00
Radiogruppen												
Total SRG SSR	57.54	[56.61 - 58.48]	2'877.05	104.83	60.32	60.68	57.95	[57.15 - 58.75]	2'897.03	109.02	63.18	60.96
Private CH	51.45	[50.50 - 52.41]	2'572.58	68.27	35.13	35.34	52.61	[51.79 - 53.43]	2'630.00	69.04	36.32	35.04
Ausland	9.20	[8.65 - 9.75]	459.96	43.02	3.96	3.98	9.77	[9.29 - 10.26]	488.66	42.39	4.14	4.00
SRG SSR												
Total SRF	51.77	[50.78 - 52.76]	2'588.27	104.61	54.15	54.48	51.79	[50.93 - 52.64]	2'588.91	109.36	56.64	54.65
SRF 1	28.89	[27.96 - 29.81]	1'444.29	95.42	27.56	27.73	28.69	[27.88 - 29.50]	1'434.45	101.13	29.02	28.00
SRF 2 Kultur	4.08	[3.63 - 4.53]	203.89	71.52	2.92	2.93	4.29	[3.91 - 4.68]	214.56	63.35	2.72	2.62
SRF 3	24.24	[23.38 - 25.10]	1'211.97	62.60	15.17	15.26	24.34	[23.60 - 25.08]	1'216.69	66.72	16.24	15.67
SRF 4 News	2.94	[2.61 - 3.26]	146.77	28.93	0.85	0.85	2.82	[2.56 - 3.08]	140.97	29.72	0.84	0.81
SRF Musikkwelle	6.55	[5.98 - 7.13]	327.60	112.62	7.38	7.42	6.46	[5.97 - 6.96]	323.16	117.00	7.56	7.30
SRF Virus	1.29	[1.13 - 1.45]	64.57	20.96	0.27	0.27	1.24	[1.11 - 1.38]	62.20	20.78	0.26	0.25
Radio Rumantsch							0.55	[0.45 - 0.66]	27.68	64.41	0.36	0.34
Total SSAT	11.77	[11.21 - 12.32]	588.31	43.25	5.09	5.12	12.78	[12.30 - 13.25]	638.68	42.23	5.39	5.21
Radio Swiss Jazz	0.85	[0.66 - 1.04]	42.60	42.78	0.36	0.37	0.89	[0.74 - 1.04]	44.52	48.23	0.43	0.41
Radio Swiss Pop	9.66	[9.18 - 10.13]	482.80	36.18	3.49	3.51	10.48	[10.08 - 10.88]	523.90	34.64	3.63	3.50
Radio Swiss Classic	1.71	[1.42 - 2.00]	85.63	71.84	1.23	1.24	1.93	[1.67 - 2.20]	96.57	69.13	1.34	1.29
andere SRG SSR	2.64	[1.86 - 2.35]	131.81	41.03	1.08	1.09	2.22	[2.01 - 2.43]	111.09	35.46	0.79	0.76
Privatradios												
Energy Zürich	5.63	[5.16 - 6.09]	281.33	42.31	2.38	2.39	5.77	[5.35 - 6.18]	288.44	44.08	2.54	2.45
Radio 24	5.40	[4.91 - 5.89]	270.04	49.75	2.69	2.70	5.32	[4.91 - 5.74]	266.18	48.18	2.57	2.48
Pilatus	4.95	[4.57 - 5.34]	247.54	54.99	2.72	2.74	5.15	[4.83 - 5.47]	257.42	55.20	2.84	2.74
FM1	4.92	[4.55 - 5.29]	246.15	48.59	2.39	2.41	5.11	[4.79 - 5.43]	255.50	50.09	2.56	2.47
Argovia	4.62	[4.15 - 5.10]	231.15	55.22	2.55	2.57	4.71	[4.29 - 5.12]	235.25	51.76	2.44	2.35
Zürisee	4.29	[3.85 - 4.73]	214.54	55.24	2.37	2.38	4.43	[4.04 - 4.82]	221.34	62.64	2.77	2.68
Central	4.02	[3.63 - 4.41]	201.10	58.36	2.35	2.36	4.08	[3.74 - 4.43]	204.09	64.95	2.65	2.56
Energy Bern	3.02	[2.76 - 3.28]	151.00	46.51	1.40	1.41	2.98	[2.76 - 3.19]	148.83	44.19	1.32	1.27

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Sender	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA
Radio Top	2.67	[2.34 - 3.01]	133.73	47.85	1.28	1.29	2.75	[2.45 - 3.04]	137.35	44.50	1.22	1.18
Radio 32	2.68	[2.40 - 2.96]	134.10	46.22	1.24	1.25	2.67	[2.43 - 2.91]	133.60	53.10	1.42	1.37
Sunshine	2.41	[2.12 - 2.70]	120.51	49.35	1.19	1.20	2.40	[2.17 - 2.63]	120.11	38.75	0.93	0.90
Bern1	2.55	[2.30 - 2.80]	127.55	47.26	1.21	1.21	2.37	[2.17 - 2.58]	118.56	54.52	1.29	1.25
Basilisk	2.21	[1.97 - 2.45]	110.49	51.01	1.13	1.13	2.30	[2.08 - 2.52]	114.94	49.48	1.14	1.10
Radio 1	2.37	[2.03 - 2.72]	118.74	59.26	1.41	1.42	2.19	[1.92 - 2.47]	109.61	58.27	1.28	1.23
Energy Basel	2.40	[2.15 - 2.65]	119.94	38.51	0.92	0.93	2.17	[1.97 - 2.37]	108.49	37.67	0.82	0.79
Planet 105	1.66	[1.47 - 1.85]	83.01	20.55	0.34	0.34	2.00	[1.81 - 2.18]	99.80	27.63	0.55	0.53
Radio Eviva	1.80	[1.51 - 2.09]	89.95	71.93	1.29	1.30	1.86	[1.60 - 2.11]	92.81	77.84	1.45	1.39
Radio Südostschweiz	1.66	[1.47 - 1.84]	82.78	44.79	0.74	0.75	1.80	[1.64 - 1.96]	90.04	42.90	0.77	0.75
Vintage Radio	0.93	[0.76 - 1.10]	46.59	44.47	0.41	0.42	1.36	[1.16 - 1.56]	68.10	45.76	0.62	0.60
BeO	1.41	[1.21 - 1.62]	70.70	61.71	0.87	0.88	1.33	[1.17 - 1.49]	66.55	59.41	0.79	0.76
Energy Hits	0.71	[0.60 - 0.82]	35.43	12.80	0.09	0.09	0.85	[0.74 - 0.96]	42.51	16.67	0.14	0.14
neo1	0.90	[0.75 - 1.05]	44.89	34.56	0.31	0.31	0.84	[0.72 - 0.96]	42.12	34.97	0.29	0.28
Virgin Radio Hits Switzerland	0.67	[0.55 - 0.79]	33.44	20.77	0.14	0.14	0.80	[0.68 - 0.92]	40.05	16.14	0.13	0.12
Canal 3 (deutsch)	0.73	[0.61 - 0.86]	36.67	22.97	0.17	0.17	0.76	[0.66 - 0.86]	38.14	27.68	0.21	0.20
Rottu	0.80	[0.70 - 0.90]	40.04	43.13	0.35	0.35	0.74	[0.65 - 0.82]	36.76	44.29	0.33	0.31
Rockit Radio	0.61	[0.48 - 0.74]	30.53	38.01	0.23	0.23	0.71	[0.58 - 0.83]	35.32	34.77	0.25	0.24
Radio Melody	0.60	[0.45 - 0.75]	30.06	66.39	0.40	0.40	0.63	[0.50 - 0.77]	31.72	60.82	0.39	0.37
Radio Top Two	0.55	[0.42 - 0.68]	27.51	54.16	0.30	0.30	0.60	[0.47 - 0.72]	29.80	49.22	0.29	0.28
Munot	0.53	[0.42 - 0.64]	26.43	35.38	0.19	0.19	0.55	[0.46 - 0.64]	27.57	39.65	0.22	0.21
Radio Life Channel	0.43	[0.29 - 0.58]	21.72	50.66	0.22	0.22	0.46	[0.34 - 0.59]	23.17	45.74	0.21	0.20
Virgin Radio Rock Switzerland	0.33	[0.24 - 0.43]	16.74	35.67	0.12	0.12	0.43	[0.34 - 0.51]	21.34	32.32	0.14	0.13
Freiburg (deutsch) ²⁾	0.42	[0.31 - 0.54]	21.07	50.16	0.21	0.21	0.38	[0.29 - 0.47]	19.02	39.48	0.15	0.14
BNJ FM	0.35	[0.28 - 0.43]	17.75	17.73	0.06	0.06	0.38	[0.32 - 0.45]	19.01	22.16	0.08	0.08
Canal 3 (französisch)	0.34	[0.26 - 0.42]	16.89	16.36	0.06	0.06	0.37	[0.30 - 0.45]	18.65	9.97	0.04	0.04
Luna Pop							0.36	[0.28 - 0.44]	17.85	31.01	0.11	0.11
Radio 3fach	0.27	[0.20 - 0.34]	13.45	9.95	0.03	0.03	0.30	[0.24 - 0.37]	15.17	10.49	0.03	0.03
GRRIF	0.23	[0.17 - 0.28]	11.31	10.53	0.02	0.02	0.27	[0.21 - 0.33]	13.48	11.39	0.03	0.03

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Sender	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA
Fribourg (französisch)	0.20	[0.14 - 0.25]	9.83	17.31	0.03	0.03	0.24	[0.18 - 0.29]	11.77	10.98	0.03	0.02
RRO Müsig Pur	0.15	[0.10 - 0.20]	7.46	46.30	0.07	0.07	0.17	[0.13 - 0.22]	8.70	50.19	0.09	0.08
toxic.fm	0.14	[0.08 - 0.19]	6.84	16.09	0.02	0.02	0.15	[0.10 - 0.21]	7.72	23.52	0.04	0.04
Radio Maria	0.14	[0.07 - 0.21]	6.95	62.71	0.09	0.09	0.15	[0.08 - 0.21]	7.30	43.67	0.06	0.06
RRO Swiss Melody	0.18	[0.12 - 0.24]	8.97	35.89	0.06	0.06	0.13	[0.10 - 0.17]	6.73	42.40	0.06	0.06
Rhône	0.12	[0.08 - 0.15]	5.79	8.31	0.01	0.01	0.13	[0.10 - 0.16]	6.50	9.53	0.01	0.01
diis Radio	0.15	[0.10 - 0.19]	7.37	9.95	0.01	0.01	0.12	[0.09 - 0.15]	5.81	3.24	0.00	0.00
Private Ausland												
Radio Seefunk	0.74	[0.55 - 0.92]	36.90	69.88	0.52	0.52	0.67	[0.55 - 0.80]	33.57	44.09	0.30	0.29
Radio L	0.35	[0.27 - 0.42]	17.31	18.21	0.06	0.06	0.37	[0.30 - 0.44]	18.32	20.97	0.08	0.07
ERF plus	0.13	[0.08 - 0.18]	6.42	32.39	0.04	0.04	0.26	[0.17 - 0.36]	13.17	33.17	0.09	0.08
baden.fm	0.18	[0.13 - 0.23]	8.98	10.00	0.02	0.02	0.23	[0.17 - 0.28]	11.40	6.92	0.02	0.02

* Datenbasis = Nutzungsdaten Mediapulse Radio Data vom 01.03.2018 bis 30.06.2018

¹⁾ Vertrauensintervall VI (Niveau 0.95). Gibt den Schwankungsbereich der Messung an.

Messtechnisch ausgedrückt: Mit 95%iger Wahrscheinlichkeit liegt der wahre Wert der Nutzung innerhalb des angegebenen Bereichs.

²⁾ Die Stadt Freiburg liegt im Konzessionsgebiet von Radio Freiburg und gehört gemäss Bundesamt für Statistik (BFS) zur französischen Schweiz. Die totale Reichweite dieses Senders entspricht der Summe ihrer Nettoreichweiten (NR-T) in den Sprachgebieten Deutsche Schweiz und Suisse romande.

Legende

NR-% = Nettoreichweite in %

NR-T = Nettoreichweite in Tausend

NH = Nutzung pro HörerIn in Minuten

NT = Gesamtnutzung in Minuten

MA = Marktanteil

Deutsche Schweiz (24h, Montag - Freitag)

1. Semester 2018 *

2. Semester 2018

Sender	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA
Total Radio	84.26	[83.60 - 84.93]	4'212.92	125.10	105.42	100.00	84.51	[83.94 - 85.08]	4'224.86	129.56	109.49	100.00
Radiogruppen												
Total SRG SSR	59.10	[58.10 - 60.09]	2'954.70	107.97	63.81	60.53	59.51	[58.67 - 60.36]	2'975.24	112.01	66.66	60.88
Private CH	52.52	[51.50 - 53.54]	2'625.99	71.60	37.61	35.68	53.73	[52.86 - 54.60]	2'686.33	72.03	38.70	35.35
Ausland	9.06	[8.47 - 9.64]	452.76	44.18	4.00	3.80	9.65	[9.14 - 10.17]	482.60	42.77	4.13	3.77
SRG SSR												
Total SRF	53.29	[52.23 - 54.34]	2'664.24	107.97	57.53	54.58	53.29	[52.39 - 54.20]	2'664.27	112.50	59.95	54.75
SRF 1	29.52	[28.54 - 30.50]	1'475.82	97.62	28.82	27.34	29.33	[28.48 - 30.19]	1'466.56	103.39	30.33	27.70
SRF 2 Kultur	4.31	[3.83 - 4.79]	215.57	72.63	3.13	2.97	4.45	[4.05 - 4.86]	222.61	63.89	2.85	2.60
SRF 3	25.48	[24.55 - 26.41]	1'273.95	65.52	16.69	15.84	25.53	[24.72 - 26.33]	1'276.19	69.53	17.75	16.21
SRF 4 News	2.81	[2.47 - 3.15]	140.60	31.10	0.87	0.83	2.69	[2.42 - 2.97]	134.60	31.70	0.85	0.78
SRF Musikwelle	6.64	[6.05 - 7.24]	332.11	116.16	7.72	7.32	6.54	[6.03 - 7.06]	327.13	120.74	7.90	7.22
SRF Virus	1.51	[1.31 - 1.70]	75.35	20.01	0.30	0.29	1.43	[1.28 - 1.59]	71.57	19.17	0.27	0.25
Radio Rumantsch							0.54	[0.43 - 0.65]	27.07	71.77	0.39	0.35
Total SSAT	12.19	[11.58 - 12.79]	609.36	42.53	5.18	4.92	13.29	[12.77 - 13.81]	664.50	41.22	5.48	5.00
Radio Swiss Jazz	0.85	[0.65 - 1.04]	42.25	38.90	0.33	0.31	0.85	[0.69 - 1.01]	42.54	48.58	0.41	0.38
Radio Swiss Pop	10.16	[9.63 - 10.69]	507.99	36.59	3.72	3.53	11.15	[10.70 - 11.60]	557.57	34.29	3.82	3.49
Radio Swiss Classic	1.62	[1.33 - 1.91]	80.85	70.32	1.14	1.08	1.82	[1.55 - 2.10]	91.21	68.06	1.24	1.13
andere SRG SSR	2.60	[1.81 - 2.34]	130.20	41.83	1.09	1.03	2.23	[2.01 - 2.45]	111.53	37.76	0.84	0.77
Privatradios												
Energy Zürich	5.82	[5.31 - 6.33]	291.06	44.61	2.60	2.46	6.03	[5.58 - 6.49]	301.69	46.42	2.80	2.56
Radio 24	5.57	[5.04 - 6.10]	278.54	50.75	2.83	2.68	5.53	[5.08 - 5.99]	276.53	49.78	2.75	2.51
FM1	5.13	[4.73 - 5.53]	256.39	50.46	2.59	2.45	5.34	[4.99 - 5.70]	267.17	52.57	2.81	2.57
Pilatus	5.14	[4.73 - 5.56]	257.18	58.08	2.99	2.83	5.30	[4.96 - 5.64]	265.20	56.42	2.99	2.73
Argovia	4.80	[4.29 - 5.31]	240.12	57.44	2.76	2.62	4.89	[4.45 - 5.34]	244.53	54.61	2.67	2.44
Zürisee	4.45	[3.97 - 4.93]	222.32	58.17	2.59	2.45	4.62	[4.20 - 5.04]	231.01	65.91	3.05	2.78
Central	4.05	[3.63 - 4.47]	202.38	61.37	2.48	2.36	4.15	[3.79 - 4.52]	207.61	67.59	2.81	2.56
Energy Bern	3.12	[2.83 - 3.41]	156.06	48.55	1.52	1.44	3.11	[2.87 - 3.35]	155.52	45.84	1.43	1.30

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Sender	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA
Radio Top	2.79	[2.43 - 3.16]	139.67	51.56	1.44	1.37	2.84	[2.52 - 3.16]	142.21	47.32	1.35	1.23
Radio 32	2.80	[2.50 - 3.10]	139.97	48.43	1.36	1.29	2.76	[2.50 - 3.02]	138.13	54.96	1.52	1.39
Bern1	2.64	[2.37 - 2.91]	131.97	48.36	1.28	1.21	2.48	[2.26 - 2.70]	123.96	55.79	1.38	1.26
Sunshine	2.43	[2.12 - 2.74]	121.30	51.78	1.26	1.19	2.44	[2.19 - 2.69]	121.98	39.26	0.96	0.87
Basilisk	2.29	[2.03 - 2.56]	114.70	54.92	1.26	1.20	2.37	[2.13 - 2.60]	118.32	51.28	1.21	1.11
Radio 1	2.49	[2.11 - 2.87]	124.51	60.68	1.51	1.43	2.29	[1.99 - 2.58]	114.32	59.79	1.37	1.25
Energy Basel	2.49	[2.21 - 2.76]	124.43	39.21	0.98	0.93	2.25	[2.03 - 2.46]	112.38	38.63	0.87	0.79
Planet 105	1.74	[1.52 - 1.96]	86.97	20.62	0.36	0.34	2.07	[1.86 - 2.28]	103.40	29.86	0.62	0.56
Radio Eviva	1.81	[1.50 - 2.12]	90.42	74.53	1.35	1.28	1.82	[1.56 - 2.08]	90.97	77.69	1.41	1.29
Radio Südostschweiz	1.68	[1.48 - 1.88]	84.02	47.13	0.79	0.75	1.82	[1.64 - 1.99]	90.93	43.79	0.80	0.73
Vintage Radio	0.96	[0.77 - 1.15]	47.99	44.56	0.43	0.41	1.38	[1.16 - 1.59]	68.89	42.96	0.59	0.54
BeO	1.47	[1.25 - 1.70]	73.68	62.67	0.92	0.88	1.37	[1.20 - 1.54]	68.42	61.30	0.84	0.77
neo1	0.91	[0.75 - 1.08]	45.74	33.76	0.31	0.29	0.84	[0.71 - 0.97]	42.09	37.43	0.32	0.29
Energy Hits	0.69	[0.57 - 0.82]	34.71	12.66	0.09	0.08	0.83	[0.71 - 0.96]	41.66	17.15	0.14	0.13
Virgin Radio Hits Switzerland	0.63	[0.50 - 0.76]	31.59	20.17	0.13	0.12	0.82	[0.69 - 0.96]	41.15	16.10	0.13	0.12
Canal 3 (deutsch)	0.76	[0.62 - 0.89]	37.83	23.61	0.18	0.17	0.80	[0.68 - 0.91]	39.88	30.08	0.24	0.22
Rockit Radio	0.66	[0.51 - 0.81]	33.12	40.13	0.27	0.25	0.76	[0.61 - 0.90]	37.75	35.64	0.27	0.25
Rottu	0.80	[0.70 - 0.91]	40.23	45.19	0.36	0.34	0.73	[0.64 - 0.81]	36.39	45.97	0.33	0.31
Radio Top Two	0.60	[0.44 - 0.75]	29.76	54.53	0.32	0.31	0.66	[0.52 - 0.79]	32.79	47.87	0.31	0.29
Radio Melody	0.59	[0.44 - 0.74]	29.30	67.31	0.39	0.37	0.63	[0.50 - 0.77]	31.68	56.14	0.36	0.32
Munot	0.54	[0.42 - 0.67]	27.12	37.69	0.20	0.19	0.57	[0.46 - 0.67]	28.25	42.97	0.24	0.22
Radio Life Channel	0.44	[0.29 - 0.60]	22.23	53.72	0.24	0.23	0.49	[0.36 - 0.63]	24.62	47.12	0.23	0.21
Virgin Radio Rock Switzerland	0.37	[0.26 - 0.48]	18.50	33.65	0.12	0.12	0.44	[0.34 - 0.53]	21.88	34.95	0.15	0.14
Canal 3 (französisch)	0.36	[0.27 - 0.46]	18.08	16.23	0.06	0.06	0.39	[0.31 - 0.48]	19.73	10.60	0.04	0.04
Freiburg (deutsch) ²⁾	0.42	[0.29 - 0.54]	20.76	58.88	0.24	0.23	0.39	[0.29 - 0.49]	19.61	40.14	0.16	0.14
BNJ FM	0.33	[0.25 - 0.42]	16.75	20.02	0.07	0.06	0.39	[0.32 - 0.47]	19.58	22.46	0.09	0.08
Luna Pop							0.37	[0.27 - 0.46]	18.26	29.61	0.11	0.10
Radio 3fach	0.26	[0.18 - 0.34]	12.98	11.32	0.03	0.03	0.31	[0.23 - 0.38]	15.25	10.29	0.03	0.03
GRRIF	0.23	[0.17 - 0.29]	11.47	9.41	0.02	0.02	0.26	[0.20 - 0.32]	12.92	11.77	0.03	0.03

Deutsche Schweiz (24h, Montag - Freitag)

1. Semester 2018 *

2. Semester 2018

Sender	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA	NR-%	VI 95% NR-% ¹⁾	NR-T	NH	NT	MA
Fribourg (französisch)	0.18	[0.11 - 0.24]	8.91	22.55	0.04	0.04	0.23	[0.16 - 0.29]	11.30	12.65	0.03	0.03
RRO Müsig Pur	0.15	[0.09 - 0.20]	7.26	41.48	0.06	0.06	0.17	[0.11 - 0.22]	8.36	56.40	0.09	0.09
toxic.fm	0.14	[0.08 - 0.21]	7.05	19.97	0.03	0.03	0.16	[0.09 - 0.23]	7.95	24.41	0.04	0.04
Radio Maria	0.15	[0.07 - 0.23]	7.36	65.32	0.10	0.09	0.14	[0.08 - 0.21]	7.17	47.80	0.07	0.06
RRO Swiss Melody	0.18	[0.11 - 0.25]	8.99	29.90	0.05	0.05	0.14	[0.10 - 0.18]	6.96	39.97	0.06	0.05
Rhône	0.10	[0.07 - 0.14]	5.13	8.81	0.01	0.01	0.12	[0.08 - 0.15]	5.86	9.88	0.01	0.01
diis Radio	0.12	[0.07 - 0.16]	5.89	14.24	0.02	0.02	0.11	[0.07 - 0.14]	5.34	2.92	0.00	0.00
Private Ausland												
Radio Seefunk	0.74	[0.55 - 0.94]	37.08	74.20	0.55	0.52	0.68	[0.54 - 0.81]	33.79	44.51	0.30	0.27
Radio L	0.37	[0.28 - 0.46]	18.59	19.50	0.07	0.07	0.38	[0.30 - 0.45]	18.82	22.52	0.08	0.08
ERF plus	0.11	[0.06 - 0.16]	5.49	40.77	0.04	0.04	0.26	[0.16 - 0.36]	13.09	34.03	0.09	0.08
baden.fm	0.18	[0.12 - 0.24]	9.07	11.26	0.02	0.02	0.23	[0.16 - 0.29]	11.41	6.70	0.02	0.01

* Datenbasis = Nutzungsdaten Mediapulse Radio Data vom 01.03.2018 bis 30.06.2018

¹⁾ Vertrauensintervall VI (Niveau 0.95). Gibt den Schwankungsbereich der Messung an.

Messtechnisch ausgedrückt: Mit 95%iger Wahrscheinlichkeit liegt der wahre Wert der Nutzung innerhalb des angegebenen Bereichs.

²⁾ Die Stadt Freiburg liegt im Konzessionsgebiet von Radio Freiburg und gehört gemäss Bundesamt für Statistik (BfS) zur französischen Schweiz. Die totale Reichweite dieses Senders entspricht der Summe ihrer Nettoreichweiten (NR-T) in den Sprachgebieten Deutsche Schweiz und Suisse romande.

Legende

NR-% = Nettoreichweite in %

NR-T = Nettoreichweite in Tausend

NH = Nutzung pro HörerIn in Minuten

NT = Gesamtnutzung in Minuten

MA = Marktanteil