

ma 2015 IP Audio III
Leistungswerte aller Online-Audio-Angebote

	Typ	Q2 2015 Sessions Ø Monat	Q1 2015 Sessions Ø Monat	Veränderung absolut	Veränderung %
Zusammenfassungen					
Online-Audio-Angebote gesamt*	-	103.090.074	107.457.592	-4.367.518	-4%
Online-Audio-Angebote Simulcast gesamt*	-	78.560.327	80.407.564	-1.847.237	-2%
Online-Audio-Angebote Web Only gesamt*	-	24.529.747	27.050.028	-2.520.281	-9%
Ø Dauer pro Session*	-	01:07:27	01:04:50	00:02:37	4%
Werbeträger Online-Audio Gesamt	-	63.765.633	69.194.427	-5.428.794	-8%
Werbeträger Online-Audio Simulcast Gesamt	-	39.713.984	42.653.298	-2.939.314	-7%
Werbeträger Online-Audio Web Only Gesamt	-	24.051.649	26.541.129	-2.489.480	-9%
Ø Dauer pro Session	-	00:58:17	00:55:23	00:02:54	5%

* inkl. Angebote ohne Audio-Online-Werbung

Werbeträger Online-Audio					
100.5 DAS HITRADIO.	Channel	263.353	190.993	72.360	38%
104.6 RTL Berlins Hit-Radio	Channel	1.060.597	1.298.213	-237.616	-18%
104.6 RTL Gesamt	Kombi	1.418.385	1.662.547	-244.162	-15%
105.5 Spreeradio	Channel	291.249	323.688	-32.439	-10%
105.5 Spreeradio Gesamt	Kombi	293.595	335.570	-41.975	-13%
107.7 Radio Hagen	Channel	55.521	54.368	1.153	2%
89.0 RTL	Channel	642.513	743.269	-100.756	-14%
89.0 RTL - In The Mix	Channel	122.470	86.163	36.307	42%
89.0 RTL Gesamt	Kombi	764.982	829.432	-64.450	-8%
917xfm - Hamburgs Musiksender	Channel	121.828	122.864	-1.036	-1%
94.3 rs2	Kombi	233.043	281.173	-48.130	-17%
98.8 KISS FM	Kombi	549.237	542.305	6.932	1%
alsterradio 106.8 rock 'n pop	Channel	395.225	374.179	21.046	6%
alsterradio GESAMT	Kombi	517.053	497.043	20.010	4%
antenne 1 simulcast	Channel	692.301	518.195	174.106	34%
ANTENNE BAYERN antenne (simulcast)	Channel	6.118.226	8.667.761	-2.549.535	-29%
ANTENNE BAYERN Channel Kombi	Kombi	4.290.789	5.144.678	-853.889	-17%
ANTENNE BAYERN Webradio Kombi	Kombi	10.409.015	13.812.438	-3.403.423	-25%
Antenne MV	Channel	152.286	151.532	754	0%
Antenne Niedersachsen	Kombi	992.279	1.007.532	-15.253	-2%
ANTENNE THURINGEN	Kombi	489.345	514.198	-24.853	-5%
BAYERN FUNKPAKET Webcast	Kombi	1.171.033	-	-	-
BB Radio	Kombi	273.502	273.213	289	0%
Berliner Rundfunk 91.4 - Simulcast	Channel	246.567	273.853	-27.286	-10%
bigFM	Kombi	1.806.821	2.249.210	-442.389	-20%
deinfm owl	Channel	4.266	4.253	13	0%
delta radio	Kombi	506.952	543.907	-36.955	-7%
detektor.fm	Kombi	68.585	72.716	-4.131	-6%
egoFM Webcast	Kombi	778.202	748.070	30.132	4%
ENERGY GenreChannels	Kombi	782.963	741.915	41.048	6%
ENERGY Sachsen	Channel	205.432	201.016	4.416	2%
ENERGY Simulcast	Kombi	1.218.675	1.248.949	-30.274	-2%
ENERGY Webradio Total (Simulcast & GenreChannels)	Kombi	2.001.638	1.990.864	10.774	1%
FUNK KOMBI OWL plus	Kombi	756.744	710.473	46.271	7%
Hamburg Kombi	Kombi	1.047.893	951.500	96.393	10%
HAMBURG ZWEI	Channel	134.843	127.201	7.642	6%
harmony.fm Gesamt	Kombi	451.726	442.116	9.610	2%
harmony.fm Simulcast	Channel	422.434	412.631	9.803	2%
harmony.fm Webradios	Kombi	29.291	29.485	-194	-1%
HIT RADIO FFH Gesamt	Kombi	3.790.230	3.889.712	-99.482	-3%
HIT RADIO FFH Simulcast	Channel	2.115.925	2.206.453	-90.528	-4%
HIT RADIO FFH Webradios	Kombi	1.674.305	1.683.259	-8.954	-1%
HOTMIX RADIO	Channel	183.322	171.069	12.253	7%
JAM FM	Channel	806.040	760.786	45.254	6%
JAM FM - NEW MUSIC RADIO	Channel	331.287	296.485	34.802	12%
JAM FM Gesamt	Kombi	1.137.327	1.057.271	80.056	8%
Klassik Radio	Kombi	1.360.705	1.792.001	-431.296	-24%
laut.fm	User Generated Radio	6.381.577	7.847.026	-1.465.449	-19%
Ostseewelle HIT-RADIO Mecklenburg-Vorpommern Webcast	Kombi	728.040	610.319	117.721	19%
planet radio Gesamt	Kombi	2.025.682	2.030.406	-4.724	0%
planet radio Simulcast	Channel	1.200.924	1.253.728	-52.804	-4%
planet radio webradios	Kombi	824.758	776.677	48.081	6%
R.SA	Kombi	537.767	551.260	-13.493	-2%
R.SH	Kombi	646.934	669.332	-22.398	-3%
radio B2 Webcast	Kombi	85.686	77.495	8.191	11%
Radio Bielefeld	Channel	174.767	157.831	16.936	11%
RADIO BOBI	Kombi	654.610	576.211	78.399	14%
Radio Bochum	Channel	102.453	98.667	3.786	4%
Radio Brocken	Channel	170.095	146.636	23.459	16%
Radio Brocken Gesamt	Kombi	179.865	146.965	32.900	22%
Radio Brocken Kulthits	Channel	9.770	-	-	-
Radio Duisburg	Channel	157.835	145.007	12.828	9%
Radio Emscher Lippe	Channel	129.771	118.419	11.352	10%
Radio Ennepe Ruhr	Channel	62.451	62.665	-214	0%
Radio Essen	Channel	213.872	198.527	15.345	8%
radio ffn Webradio	Kombi	1.373.712	1.249.290	124.422	10%
Radio Gong 96.3 München Webcast	Kombi	392.831	-	-	-
Radio Gütersloh	Channel	129.573	127.549	2.024	2%
Radio Hamburg Simulcast	Channel	913.050	824.299	88.751	11%
Radio Herford	Channel	63.201	52.252	10.949	21%
Radio Herne	Channel	36.992	32.078	4.914	15%
Radio Hochstift	Channel	153.125	146.399	6.726	5%
Radio K.W.	Channel	102.127	101.722	405	0%
Radio Lippe	Channel	67.822	67.059	763	1%
Radio Mülheim	Channel	32.664	33.399	-735	-2%
Radio NORA	Kombi	228.719	222.959	5.760	3%
Radio Oberhausen	Channel	67.831	61.201	6.630	11%
Radio PSR	Kombi	486.391	521.373	-34.982	-7%
Radio Regenbogen	Kombi	536.680	590.138	-53.458	-9%
RADIO SALU	Channel	147.934	156.762	-8.828	-6%

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Werbeträger Online-Audio					
RADIO SALU plus KOMBI	Kombi	244.238	261.985	-17.747	-7%
Radio Sauerland	Channel	87.078	85.591	1.487	2%
radio SAW (Simulcast)	Channel	603.818	489.534	114.284	23%
radio SAW Gesamt	Kombi	1.308.854	1.155.809	153.045	13%
radio SAW Webradios	Kombi	640.549	601.214	39.335	7%
Radio TEDDY	Kombi	211.962	227.948	-15.986	-7%
radio TOP 40	Kombi	395.537	366.716	28.821	8%
Radio Vest	Channel	113.302	111.916	1.386	1%
Radio WAF	Channel	92.951	86.291	6.660	8%
Radio Westfalica	Channel	71.038	68.838	2.200	3%
Radio/Tele FFH Gesamt	Kombi	6.267.637	6.362.234	-94.597	-1%
Radio/Tele FFH Simulcast	Kombi	3.739.283	3.872.813	-133.530	-3%
Radio/Tele FFH Webradios	Kombi	2.528.354	2.489.421	38.933	2%
RadioCOM S.W. Gesamt	Kombi	2.816.804	3.284.574	-467.770	-14%
radionomy	User Generated Radio	3.968.069	4.544.542	-576.473	-13%
REGIOCAST Digital Group	Kombi	3.419.091	3.437.590	-18.499	-1%
Rheinland-Kombi Köln	Kombi	464.250	522.551	-58.301	-11%
RMS WEBRADIO	Kombi	26.721.517	27.346.667	-625.150	-2%
RMS WEBRADIO 14-29	Kombi	11.657.773	12.366.474	-708.701	-6%
RMS WEBRADIO 30+	Kombi	19.004.388	19.756.568	-752.180	-4%
RMS WEBRADIO Frauen	Kombi	10.466.189	11.198.282	-732.093	-7%
RMS WEBRADIO Männer	Kombi	16.873.199	17.693.904	-820.705	-5%
ROCK ANTENNE Channel Kombi	Kombi	1.100.994	1.114.293	-13.299	-1%
ROCK ANTENNE rockantenne (landesweit simulcast)	Channel	2.271.215	2.571.014	-299.799	-12%
ROCK ANTENNE simulcast PLUS	Kombi	2.397.666	2.703.943	-306.277	-11%
ROCK ANTENNE Webradio Kombi	Kombi	3.498.661	3.818.236	-319.575	-8%
ROCKLAND.FM (Simulcast)	Channel	64.487	65.061	-574	-1%
RPR 1	Kombi	473.303	445.226	28.077	6%
Sachsen-HIT-Kombi Webcast	Kombi	2.416.721	1.867.846	548.875	29%
Sport1.fm	Channel	2.225.796	2.307.709	-81.913	-4%
SpotCom Channel Kombi	Kombi	5.391.783	6.258.971	-867.188	-14%
SpotCom simulcast Kombi	Kombi	8.515.892	11.371.704	-2.855.812	-25%
SpotCom Webradio Kombi	Kombi	13.907.676	17.630.674	-3.722.998	-21%
STAR FM	Kombi	430.408	455.135	-24.727	-5%
STUDIO GONG Bayern Webcast	Kombi	1.171.033	748.070	422.963	57%
STUDIO GONG Mecklenburg-Vorpommern Webcast	Kombi	728.040	610.319	117.721	19%
STUDIO GONG Sachsen Webcast	Kombi	2.416.721	1.867.846	548.875	29%
STUDIO GONG Webcast	Kombi	4.401.480	3.303.730	1.097.750	33%
sunshine live	Channel	937.477	958.509	-21.032	-2%
sunshine live - Gesamt	Kombi	1.223.797	1.224.495	-698	0%
sunshine live - Webradios	Kombi	286.320	265.986	20.334	8%
the wave - relaxing radio	Channel	86.895	89.932	-3.037	-3%
Westfunk	Kombi	1.161.897	1.103.561	58.336	5%

Nicht-Werbeträger Online-Audio					
103.7 UnserDing	Channel	106.616	104.233	2.383	2%
1LIVE	Channel	8.489.881	8.433.424	56.457	1%
1LIVE DIGGI	Channel	1.616.319	1.576.824	39.495	3%
1LIVE gesamt	Kombi	10.293.364	10.191.299	102.065	1%
1LIVE Web-only	Kombi	187.164	181.052	6.112	3%
B5 aktuell	Channel	529.154	513.916	15.238	3%
Bayern 1	Channel	1.458.682	1.412.018	46.664	3%
Bayern 2	Channel	489.783	510.686	-20.903	-4%
BAYERN 3	Channel	2.287.061	2.185.610	101.451	5%
Bremen Eins	Channel	431.945	457.286	-25.341	-6%
Bremen Vier	Channel	544.254	540.583	3.671	1%
BR-Gesamt	Kombi	5.011.658	4.899.117	112.541	2%
BR-KLASSIK	Channel	246.979	276.887	-29.908	-11%
DASDING	Channel	1.017.032	936.268	80.764	9%
DASDING Lautstark	Channel	24.140	-	-	-
DASDING Plattenleger	Channel	29.007	-	-	-
DASDING Sprechstunde	Channel	17.916	-	-	-
Deutschlandfunk	Channel	2.331.443	2.447.676	-116.233	-5%
Deutschlandradio Kultur	Channel	682.609	763.734	-81.125	-11%
DRadio Wissen	Channel	351.113	381.328	-30.215	-8%
hr1	Channel	1.112.240	1.170.531	-58.291	-5%
hr3	Channel	1.876.282	1.666.849	209.433	13%
MDR 1 RADIO SACHSEN	Channel	348.314	-	-	-
MDR Gesamt	Kombi	1.843.576	1.275.780	567.796	45%
MDR JUMP	Channel	1.014.702	1.036.368	-21.666	-2%
MDR SACHSEN-ANHALT	Channel	243.719	239.412	4.307	2%
MDR THURINGEN	Channel	236.841	-	-	-
NDR 2	Channel	3.689.208	3.547.229	141.979	4%
RB gesamt	Kombi	976.199	997.868	-21.669	-2%
SR 1 Europawelle	Channel	182.581	194.337	-11.756	-6%
SR 2 KulturRadio	Channel	64.277	71.978	-7.701	-11%
SR 3 Saarlandwelle	Channel	107.477	110.825	-3.348	-3%
SR Simulcast gesamt	Kombi	460.952	481.372	-20.420	-4%
SWR gesamt	Kombi	9.205.146	8.935.007	270.139	3%
SWR1 BW	Channel	1.448.018	1.462.811	-14.793	-1%
SWR1 RP	Channel	524.573	518.224	6.349	1%
SWR3	Channel	5.355.795	5.183.510	172.285	3%
SWR4 BW	Channel	546.886	595.164	-48.278	-8%
SWR4 RP	Channel	241.779	239.030	2.749	1%
YOU FM	Channel	1.270.781	1.177.528	93.253	8%