

ma 2014 IP Audio II

Leistungswerte aller Online-Audio-Angebote

	Typ	Q1 2014 Sessions Ø Monat	Q4 2013 Sessions Ø Monat	Veränderung absolut	Veränderung %
Zusammenfassungen					
Online-Audio-Angebote gesamt*	-	45.763.270	41.121.529	4.641.741	11%
Online-Audio-Angebote Simulcast gesamt*	-	34.469.934	29.375.868	5.094.066	17%
Online-Audio-Angebote Web Only gesamt*	-	11.293.336	11.745.662	-452.326	-4%
Ø Dauer pro Session	-	01:17:52	01:17:36		
Werbeträger Online-Audio Gesamt	-	32.165.443	31.130.620	1.034.823	3%
Werbeträger Online-Audio Simulcast Gesamt	-	21.136.910	19.630.188	1.506.722	8%
Werbeträger Online-Audio Web Only Gesamt	-	11.028.532	11.500.432	-471.900	-4%
Ø Dauer pro Session	-	01:15:55	01:13:59		

* incl. Angebote ohne Audio-Online-Werbung

Vermarkter AS&S	-	65.390	46.672	18.718	40%
Vermarkter Gong	-	609.569	549.539	60.030	11%
Vermarkter Klassik	-	1.310.332	1.328.645	-18.313	-1%
Vermarkter RMS	-	30.180.152	29.205.765	974.387	3%
Werbeträger Online-Audio					
104.6 RTL	Kombi	1.240.620	-	-	-
105'5 Spreeradio	Kombi	282.233	-	-	-
89.0 RTL	Channel	645.877	725.480	-79.603	-11%
94.3 rs2	Kombi	249.162	244.135	5.027	2%
98.8 KISS FM	Kombi	682.712	703.321	-20.609	-3%
ANTENNE BAYERN / ROCK ANTENNE Channel Kombi	Kombi	4.025.262	4.052.875	-27.613	-1%
ANTENNE BAYERN / ROCK ANTENNE simulcast	Kombi	6.168.808	5.982.326	186.482	3%
ANTENNE BAYERN / ROCK ANTENNE Webradio Kombi	Kombi	10.194.070	10.035.201	158.869	2%
ANTENNE BAYERN Channel Kombi	Kombi	3.252.530	3.304.375	-51.845	-2%
ANTENNE BAYERN simulcast	Channel	4.835.553	4.647.767	187.786	4%
ANTENNE BAYERN Webradio Kombi	Kombi	8.088.084	7.952.141	135.943	2%
Antenne Niedersachsen	Kombi	985.923	922.658	63.265	7%
ANTENNE THÜRINGEN	Kombi	354.394	313.786	40.608	13%
Berliner Rundfunk 91.4	Channel	191.818	186.320	5.498	3%
delta radio	Kombi	526.679	557.185	-30.506	-5%
detektor.fm Musik	Channel	40.577	28.914	11.663	40%
detektor.fm Wort	Channel	24.813	17.758	7.055	40%
FUNK KOMBI OWL plus	Kombi	574.372	508.550	65.822	13%
Hamburg Kombi	Kombi	790.614	772.458	18.156	2%
harmony.fm Gesamt	Kombi	275.436	275.636	-200	0%
harmony.fm Simulcast	Channel	233.595	-	-	-
harmony.fm Webradios	Kombi	41.841	-	-	-
HIT RADIO FFH Gesamt	Kombi	2.934.884	3.093.343	-158.459	-5%
HIT RADIO FFH Simulcast	Channel	1.391.928	-	-	-
HIT RADIO FFH Webradios	Kombi	1.542.955	-	-	-
klassiklive	Kombi	1.310.332	1.328.645	-18.313	-1%
Oldie 95.0	Channel	168.062	186.529	-18.467	-10%
planet radio Gesamt	Kombi	1.716.788	1.958.287	-241.499	-12%
planet radio simulcast	Channel	1.090.530	-	-	-
planet radio webradios	Kombi	626.259	-	-	-
Radio Bielefeld	Channel	128.284	127.756	528	0%
RADIO BOB!	Channel	533.892	584.257	-50.365	-9%
Radio Brocken	Channel	205.881	211.159	-5.278	-2%
radio fn Webradio	Kombi	1.340.594	1.262.608	77.986	6%
Radio Gütersloh	Channel	111.547	95.487	16.060	17%
Radio Hamburg	Channel	622.552	585.929	36.623	6%
Radio Herford	Channel	43.042	33.979	9.063	27%
Radio Hochstift	Channel	112.819	103.639	9.180	9%
Radio Lippe	Channel	54.920	48.984	5.936	12%
radio SAW	Kombi	954.467	994.870	-40.403	-4%
Radio sunshine live	Kombi	1.327.132	1.220.827	106.305	9%
radio TOP 40	Kombi	222.104	200.987	21.117	11%
Radio WAF	Channel	60.608	50.455	10.153	20%
Radio Westfalica	Channel	61.088	48.250	12.838	27%
Radio/Tele FFH Gesamt	Kombi	4.927.108	-	-	-
Radio/Tele FFH Simulcast	Kombi	2.716.053	-	-	-
Radio/Tele FFH Webradios	Kombi	2.211.055	-	-	-
RauteMusik	Kombi	3.388.814	3.927.164	-538.350	-14%
Rheinland-Kombi Köln	Kombi	429.188	407.401	21.787	5%
RMS WEBRADIO	Kombi	26.727.183	25.506.590	1.220.593	5%
RMS WEBRADIO 14-29	Kombi	5.850.000	5.828.322	21.678	0%
RMS WEBRADIO 30+	Kombi	17.359.162	17.260.489	98.673	1%
RMS WEBRADIO Frauen	Kombi	4.883.211	5.465.826	-582.615	-11%
RMS WEBRADIO Männer	Kombi	17.343.987	17.717.547	-373.560	-2%
ROCK ANTENNE Channel Kombi	Kombi	772.732	748.500	24.232	3%
ROCK ANTENNE simulcast	Kombi	1.333.254	1.334.559	-1.305	0%
ROCK ANTENNE Webradio Kombi	Kombi	2.105.986	2.083.059	22.927	1%
Rockland.FM	Channel	60.300	51.509	8.791	17%
STUDIO GONG Bayern Digital	Channel	609.569	549.539	60.030	11%
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the wave	Channel	72.197	48.624	23.573	48%
Nicht-Werbeträger Online-Audio					
1LIVE	Channel	7.366.194	7.369.893	-3.699	0%
1LIVE DIGGI	Channel	1.509.488	1.523.302	-13.814	-1%
1LIVE Web-only	Kombi	157.005	132.887	24.118	18%
hr1	Channel	1.120.098	-	-	-
hr3	Channel	941.547	-	-	-
YOU FM	Channel	1.438.865	-	-	-