

**BJ BARRY'S
TOP 40
COUNTDOWN**



The Top 40 Countdown

"1st International Dance/Pop Charts Show"

Welcome to the Top 40 Countdown hosted by BJ Barry...

Moscow to Mallorca, New York to California, and all stops in-between.

The Top 40 Countdown is a Music & Star driven show, with fresh information about your favorite Stars on a weekly basis. Featuring an Original and Energetic Jingle Package.

The Show is available on a 1st come 1st serve basis, with Market Exclusivity

The Format is EDM - Dance/Pop...

David Guetta, LMFAO Avicii, Nicki Manaj, Blacked Eyed Peas, Katy Perry, Usher, and the standard suspects. The key is to keep the show universally commercial.

3 Hour Show based out of Berlin

and being offered in 3 different languages...

3 hours x 3

- *in English*
- *en Français*
- *und auf Deutsch*

Target Demo

Female 18 - 39

Join our Station Team!

Click Here

Listen and/or Download the Top 40 Countdown Demo's...

[Top 40 Aircheck - in English](#)

[Top 40 Aircheck - auf Deutsch](#)

[Top 40 Aircheck - en Français](#)

[Top 40 Aircheck - Jingle Montage](#)



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The basics:

The Show is Produced, Written and Hosted by BJ Barry...

Arguably one of Germany's most popular Radio Announcers.

BJ's resume and ratings success speaks for itself... Radio Announcer, Programmer, Consultant

In Germany

SWR3 - # 1 Germany's Largest Radio Station with over 1.000.000 Listeners per Hour

RTL - #1 Berlin

KISS fm - Berlin. While there BJ added over 40.000 new listeners per hour

BIG fm - covering 2/3 of Germany most populated Metro's - Stuttgart, Cologne, Frankfurt, Mannheim, Heidelberg, north up to Luxembourg, and southward into Northern France/Alsace.

US Experience includes

99 Jamz - Miami/Urban #1

Hot 105 - Miami/Urban

Coast 97.3 Miami/Rock

KBLX - San Francisco/Smooth Jazz

Hot 102 - Milwaukee/CHR-Pop #1

Majic 108 - St.Louis #1 & Billboard Magazine nominated Major Market Radio Station of the Year (Winner)

** The formats vary from R&B/Hip Hop, Dance, Rock & Pop, and even Classical Music Radio WTMI - Miami*

Here is what Radio Industry people say about BJ Barry:

His talent is only exceeded by his dependability and over the top work ethic.

I have had the honor to work with many very talented people and I would rank as the best of the best

- Brandon Rowe

Program Director Energy 106.9 - Milwaukee, USA

BJ Barry is a prime example of how a cutting-edge personality can cut the mustard and convert listeners into followers

- Nick D. Maloney

International Media Consultant - London, United Kingdom

"Taught him everything he knows"...

- Jerry Rushin

Vice President/General Manager Cox Media Group - Miami, USA

Creative and Compelling radio dude...

- Traci Latrelle

Music Director WHUR - Washington DC, USA

BJ Barry is the man! I had the privilege to work him back in Milwaukee back in the day.

Talented guy with a great personality on-air and off-air...

- Jamie Hyatt

Operations Manager Clear Channel Media - Honolulu, USA

"I have never seen a DJ show-prep as intensely as BJ Barry"

- Kristian Kropp

CEO, RPR1 and bigFM - Ludwigshafen, Germany/EU

Ein Radioverrückter mit viel Energie und Leidenschaft

- Thomas Jung

Program Director SWR 3 - Baden Baden, Germany/EU

"BJ Barry ist ein echter Radiomann"

- Arno Müller

Program Director RTL - Berlin, Germany/EU



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Facts & FAQ's

The Top 40 Countdown is a weekly show, to be Aired on Weekends

Some Stations are choosing to Air the show 2 times per weekend.
It should be mentioned that there is only a 1 time cost...

How will the show be Local

Every week the Top 40 Countdown will provide Member Stations with fresh Dry Voice Liners, to be Produced in-house. Within' every Hour this will happen 2 times.

ie... Hi this is BJ Barry, hello Zürich, hello Switzerland you're listening to the Top 40 Countdown on Radio Station 105... (and then into Commercial Breaks). **The Top 40 Countdown will also provide Member Stations with fresh Weekly Promo's (ranging from :20 to :30 seconds)...**

Internet

Each Station will be encouraged to build a local Top 40 Countdown page on their respective Websites...

This can also include a "local voting" for your favorite song. Live Streaming is allowed.

However parking the show on a Server is not permitted, due to legal reasons (ie, Podcasting and/or Downloading)

The Charts are based on

Billboard International Charts, Member Station Charts & Spins, and iTunes Downloads.

Regarding Publishing, each Station will be sent a complete Playlist of the songs featured on the show

Clocks

The Clocks are based on what we have learned from various Programmers and their needs during Weekends.
(excluding Saturdays 09:00 to 14:00).

These Clocks are music intense, stopping only to go into Commercial Break Sets. There are also Special Features within' the Clocks. The basic idea was to divide 40 songs into 3 hours of Programming.

each hour runs :54 minutes in length allowing for 6:00 minutes of Commercial Break/News/Traffic and/or Weather at :27 after the hour and :57 after the hour

The Features include

- **Old School # 1** feature (a researched Global # 1)
- **# 1 Montage** of various current Hits around the world

The Jingle Positions will also include Callers and Greeting provided by our Member Stations (:15 seconds or less).



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The Cost

Cheaper than what it would cost a Programmer to have a live DJ in the Studio.
For Stations in Smaller Markets this give you a competitive edge over your sometimes Major Market competitor.
We do not discuss cost publicly, but would be more than happy to share the cost with you via email or telephone.
Not to mention the cost of doing business in Germany cannot be compared to the cost of doing business in India
Contact info below...

How will my Station receive the Show

The show will be parked on a Server on Thursday of every week.
Password protected for you to download. Stations will also be given a choice between WAV files and/or 320 kbps MP3 files... Technical: The Top 40 Countdown is at 0db (44.100 kHz) & at today's highest quality standards.

Agreement/Contract

Each Station will be asked to sign a Legal Agreement protecting both the Station and the Top 40 Countdown.
It is a 1 Year Sign-up. Included are Station Requirements, Market Exclusivity, Broadcast Rights, Internet Rights, and Publishing Rights (ASCAP/BMI, GEMA, SUIA, SGAE, STIM, PRS/PPL, RAO, EUA and so on...)

How do I Sign-up?

Contact BJ Barry directly...

Barry Group GmbH - Berlin, Germany/EU
0049 (0)176 850 26834
and/or via email bjbarrytop40@gmail.com

the future URL will be <https://www.bjtop40.com> (we are currently setting up our Servers)

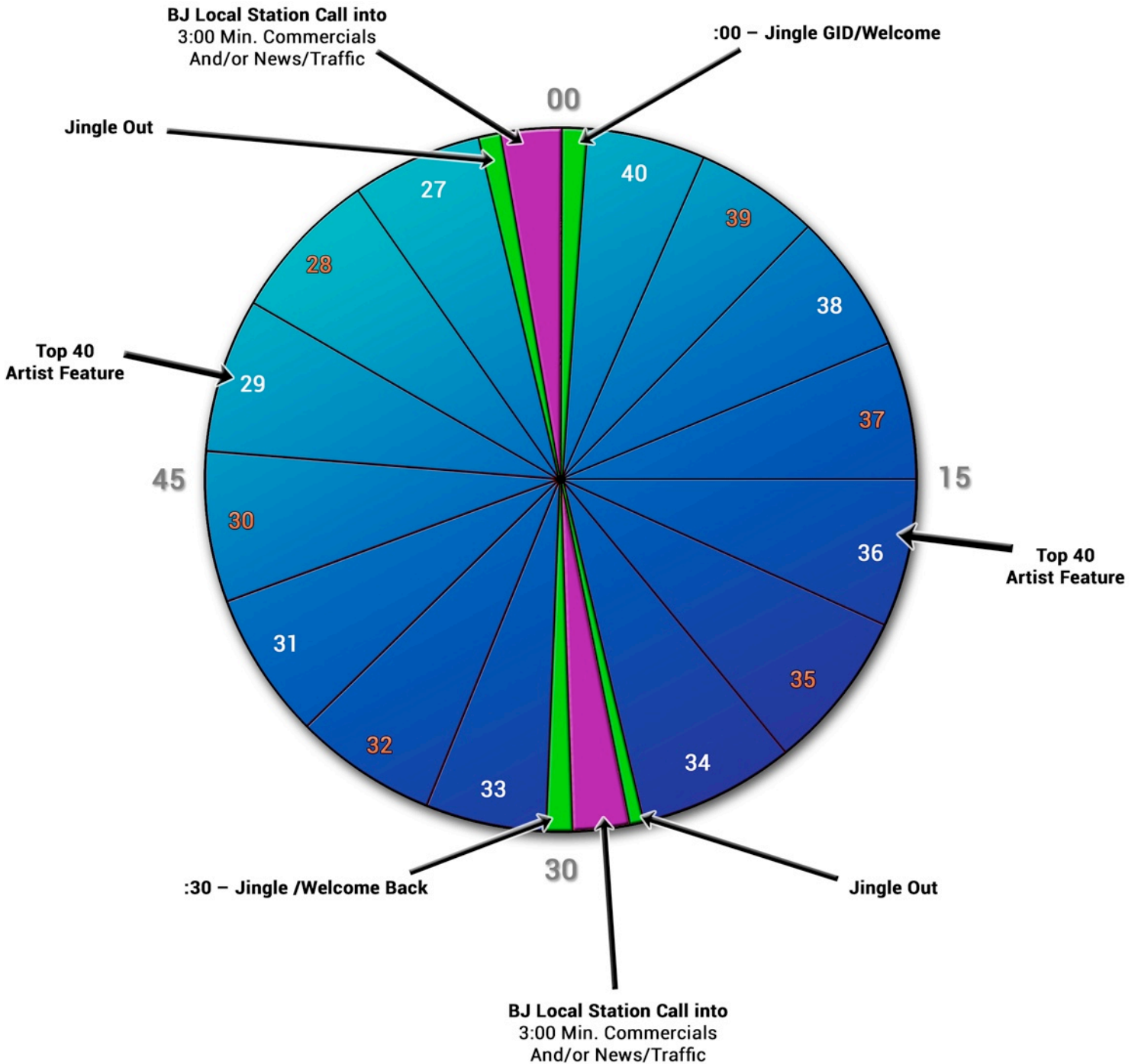
Clocks next Page

:54 minutes of Programming per Hour

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1st Hour Positions 40-27 Total Time :54 Minutes



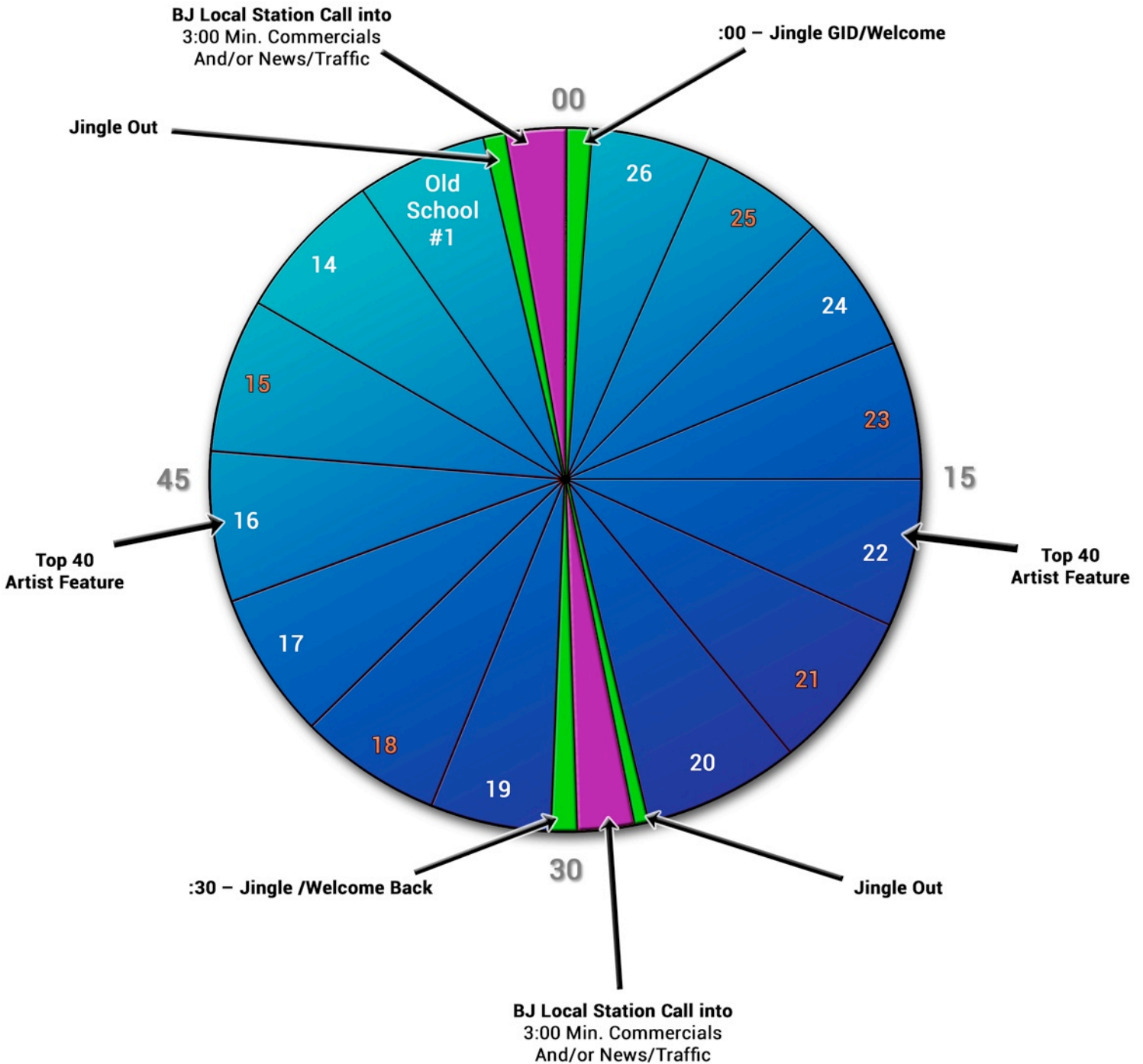
* Drop Positions 39, 37, 35, 32, 30, 28

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2nd Hour Positions 26-14/Plus Old School # 1 Total Time :54 Minutes



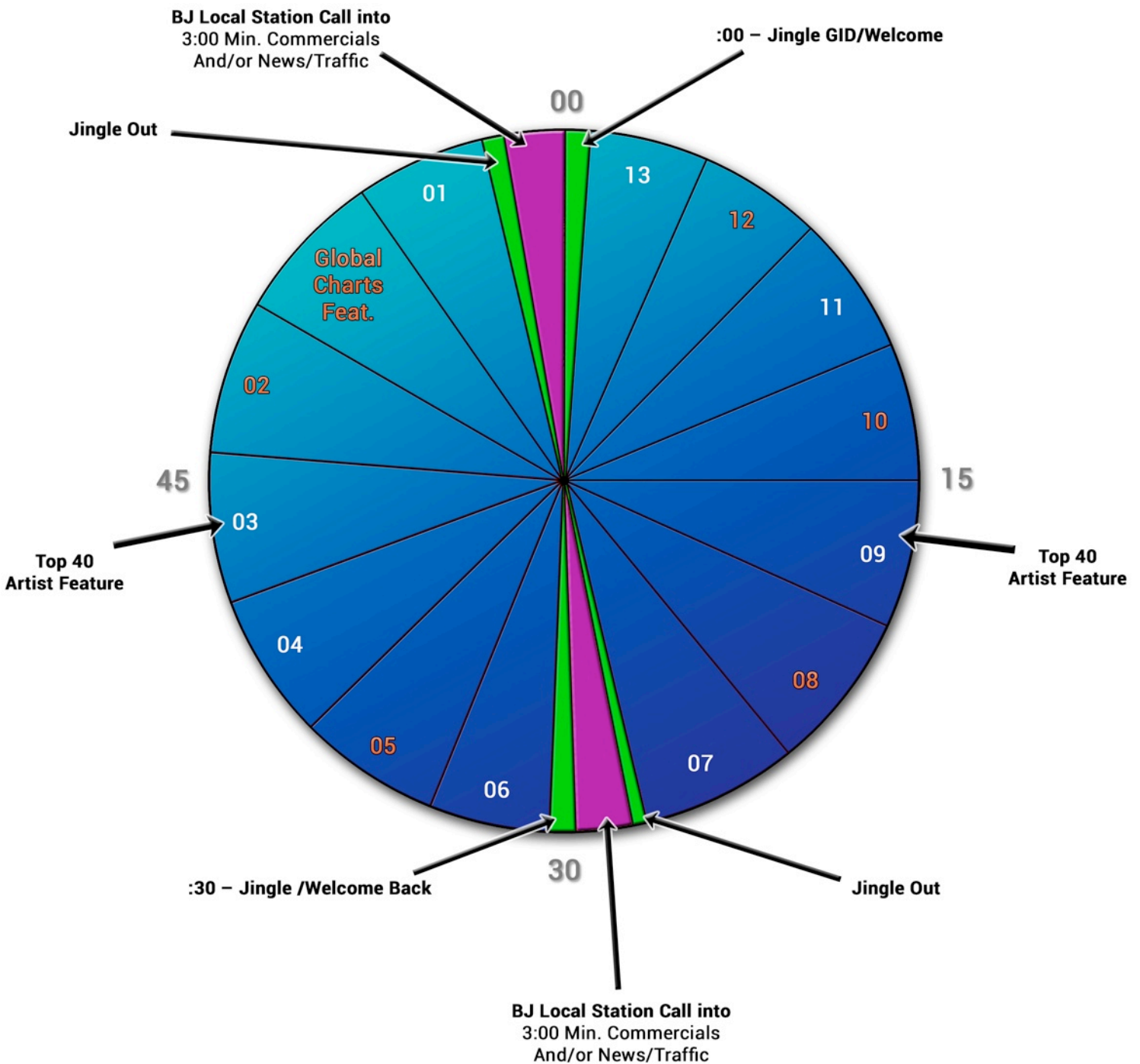
* Drop Positions 25, 23, 21, 18, 15

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BJ BARRY'S TOP 40 COUNTDOWN



3rd Hour Positions 13-01/Plus Global Charts Feat. Total Time :54 Minutes



* Drop Positions 12, 10, 08, 05, 02

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